





## Lead Retrieval Next Steps- Lead Retrieval Licenses

Thank you for purchasing Lead Retrieval for ASCRS 2025. A detailed Lead Retrieval Receipt is at the bottom of the Exhibitor Invoice.

## NEXT STEPS: Complete these by May 9 in your exhibitor portal:

**1. Lead Retrieval Qualifying Questions (Optional):** Create custom lead qualifying questions to gather information quickly about your leads - deadline May 9

**2. Lead Retrieval Tags (Optional):** Create custom tags so your sales staff can quickly categorize their leads in realtime - deadline May 9

**3. Assign Lead Retrieval Licenses (Required) Opens in January:** All booth staff MUST be registered for the conference before you can assign a license to them - deadline May 9

If you require any additional licenses, use the 'Lead Retrieval: Purchase Additional License(s) task.

Please log in to your exhibitor portal and set up your lead retrieval account before the event. All Lead Retrieval setup and customization functions will be locked down on May 9 at 5:00 PM EDT

If you have any questions, please email us - we are here to help! ASCRS Lead Retrieval Department ASCRSleads@discoversb.com

## **TERMS & CONDITIONS**

**Payment:** Full payment via credit card is due at the time of purchase in USD. Check payments are not accepted for lead retrieval licenses.

**Cancellations/Refunds:** Lead retrieval licenses are non-refundable. No refunds or credits will be issued for any unused activations or devices.

## **Technical Requirements:**

- 1. It is required that Sales Reps have the most up-to-date version of the ASCRS Event app.
- 2. The scanning device must have a data connection or be connected to Wi-Fi to download and activate the app.
- 3. An activation is needed for each device that will be used to scan. Activations can not be reused if the app is uninstalled. If the app is uninstalled, the activation is lost and an additional activation will need to be purchased at the exhibitors expense. Activations can not be transferred to other devices.
- 4. Application testing is the sole responsibility of the exhibitor. Access to the device's camera is required to use the scanning feature. No refunds or cancellations will be permitted on devices lacking a camera.
- 5. Leads sync automatically when the device is on a cellular data or Wi-Fi connection.
- 6. DO NOT DELETE, SIGN-OUT, UNINSTALL, OR CLEAR THE CACHE OF THE APP ONCE THE APP HAS BEEN ACTIVATED OR THE ACTIVATION AND LEADS WILL BE LOST.