

New Practice Owners Path

Starting a private practice is exciting, but it can also be overwhelming. The sessions in this guide are recommended to help you lay the groundwork for a sustainable, thriving business. Learn from experienced owners, avoid common pitfalls, and gain confidence as you take your first steps into ownership.

Following this path earns up to
1.5 CEUs
(15.00 contact hours/CCUs).

WEDNESDAY, NOV 12

8:30 AM–2:00 PM

#PC: Kick-Starting Your Private Practice: A Day of Interactive Consulting (Separately Ticketed Event)

Robert Worth, Michelle Collie, Josh D'Angelo, Paul Welk

2:15 PM–3:15 PM

#103: How We Added \$900k in Cash-Based Services to Our Physical Therapy Practice

Stephen Rapposelli, Matt Phifer

3:30 PM–4:30 PM

#104: Arrivals Solve All Business Problems: Your Front Desk Sales Team Lead the Way

Jerry Durham

4:45 PM–5:15 PM

First-Time Attendees Meet & Greet

5:30 PM–7:30 PM

The Huddle: Business Updates & Welcome Reception

FRIDAY, NOV 14

8:30 AM–9:30 AM

Power Hours with Exhibitors

10:30 AM–11:30 AM

#304: Leadership Transformed: Navigating from Command and Control to Mission Control

Kendell Jno-Finn

11:30 AM–1:30 PM

Lunch in the Exhibit Hall

1:30 PM–2:45 PM

The Playmakers: Team Up, Network & Celebrate Community Impact

3:15 PM–4:15 PM

#312: Specialty Networking Room: New Practice Owners

TBA

4:30 PM–5:30 PM

#313: Clinic Design: Creating Functional, Memorable and Inspiring Spaces to Grow Your Brand

Meg MacPherson

6:00 PM–10:00 PM

Closing Party!

THURSDAY, NOV 13

8:00 AM–10:00 AM

Morning Momentum: Breakfast, Industry Insights, Dicus Award Celebration & Keynote Kickoff

10:30 AM–11:30 AM

#205: Navigating Compliance and IT Security: Essential Strategies for a Physical Therapy Clinic

Jody Swearingen

11:30 AM–1:30 PM

Lunch in the Exhibit Hall

1:30 PM–2:30 PM

#210: Dollars & Sense: Billing Tips for Real Practice Owners

Kristen Wilson

3:00 PM–4:00 PM

#220: Year-Round Financial Management and Tax Planning for Private Practices

Kevin Reynolds, David Light

4:00 PM–6:00 PM

Evening Reception in the Exhibit Hall

SATURDAY, NOV 15

8:30 AM

Post-Game Breakfast

9:15 AM–10:15 AM

#403: Interviewing for Truth: Uncovering Authenticity in the Hiring Process

Brian Weidner

10:30 AM–12:30 PM

The Winning Drive: 2026 Regulatory & Payment Updates + Conference Highlights with the President