

Small Practice Owners Path

From staffing and scheduling to community engagement and growth strategies, these sessions are recommended to help you strengthen your foundation and scale your success without losing your personal touch.

Following this path earns up to **1.1 CEUs** (11.00 contact hours/CCUs).

WEDNESDAY, NOV 12

1:00 PM–3:00 PM

#102: A Hands-On Workshop to Demystify Generative AI and Practical Applications for Everyday Use in PT Practices

Rich Kenny & Lindsey Kenny

3:30 PM–4:30 PM

#104: Arrivals Solve All Business Problems: Your Front Desk Sales Team Lead the Way

Jerry Durham

4:45 PM–5:15 PM

First-Time Attendees Meet & Greet

5:30 PM–7:30 PM

The Huddle: Business Updates & Welcome Reception

FRIDAY, NOV 14

8:30 AM–9:30 AM

Power Hours with Exhibitors

10:30 AM–11:30 AM

Each concurrent session is equally relevant and beneficial.

11:30 AM–1:30 PM

Lunch in the Exhibit Hall

1:30 PM–2:45 PM

The Playmakers: Team Up, Network & Celebrate Community Impact

3:15 PM–4:15 PM

Each concurrent session is equally relevant and beneficial.

4:30 PM–5:30 PM

Each concurrent session is equally relevant and beneficial.

6:00 PM–10:00 PM

Closing Party!

THURSDAY, NOV 13

8:00 AM–10:00 AM

Morning Momentum: Breakfast, Industry Insights, Dicus Award Celebration & Keynote Kickoff

10:30 AM–11:30 AM

Each concurrent session is equally relevant and beneficial

11:30 AM–1:30 PM

Lunch in the Exhibit Hall

1:30 PM–2:30 PM

#214: Specialty Networking Room: Small Clinic Owners

Stacey Alberts

3:00 PM–4:00 PM

#220: Year-Round Financial Management and Tax Planning for Private Practices

Kevin Reynolds, David Light

4:00 PM–6:00 PM

Evening Reception in the Exhibit Hall

SATURDAY, NOV 15

8:30 AM

Post-Game Breakfast

9:15 AM–10:15 AM

Each concurrent session is equally relevant and beneficial.

10:30 AM–12:30 PM

The Winning Drive: 2026 Regulatory & Payment Updates + Conference Highlights with the President