

A_{Ph}A2022

Annual Meeting & Exposition

San Antonio, TX | March 18–21

A_{Ph}A EXHIBITOR PROSPECTUS

EXPOSITION DETAILS

FRIDAY, MARCH 18–SUNDAY, MARCH 20

HENRY B. GONZALEZ CONVENTION CENTER
SAN ANTONIO, TX



APhA2022

MAKE CONNECTIONS THAT COUNT

APhA attendees proactively search the Exposition for these PRODUCTS and SERVICES to help them in their practice:

PRODUCTS

39% Biotechnology Pharmaceuticals
 29% Generic Pharmaceuticals
 22% Home Health Care Products
 33% Injectable Drug Delivery Products
 36% Name-Brand Pharmaceuticals
 11% Nuclear Pharmaceuticals
 47% Over-the-Counter Medications
 40% Vitamin/Nutritional Supplements
 9% Other*

*Other includes: Diabetes related products, Drug Information Applications/Resources, Employer Groups, Equipment, Experiential Training Site Partners, Pharmacogenomics, Drug Information, Pharmacy Informatics, Production Innovations, Software/Cloudbased Solutions, Technology Products

SERVICES

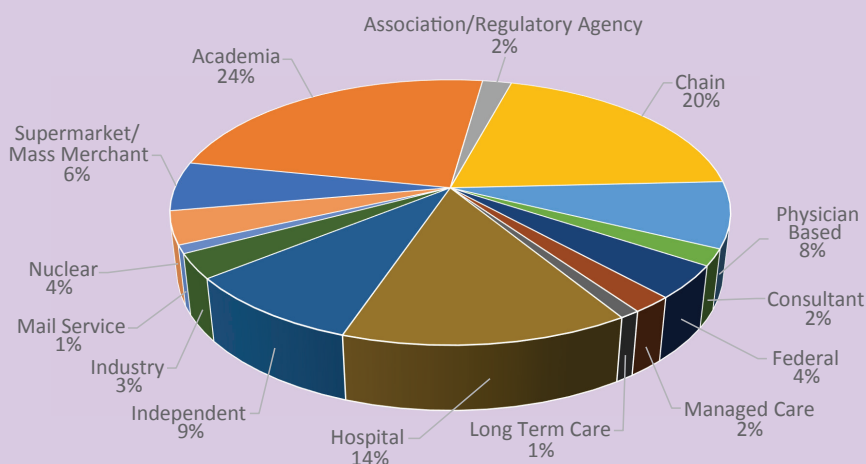
32% Automated Dispensing Systems
 37% Computer Systems/Software
 23% Employers/Employment Agencies
 19% Marketing/Consulting Services
 28% Packaging Equipment/Systems
 28% Pharmacy Management Services
 42% Publications
 35% Technology/Automation
 29% Web-based Pharmacy Solutions
 14% Wholesale Distributors
 2% Other*

*Other includes: Educational Services or Products, Radio pharmaceutical manufacturers, Compounding.

BENEFITS OF EXHIBITING:

- 10+ hours of exhibit time to educate pharmacists about the value of using your company's products and services
- Four (4) complimentary full conference registrations per 10' x 10' booth that will give you access to the exhibit hall, sessions, programs and networking events
- A free listing on the official APhA2022 Mobile App! At our most recent Annual Meeting, 98% of the attendees downloaded the app
- Each exhibitor will be recognized on the Annual Meeting Web Site, Final Program, Mobile App, and On-Site Signage

WHO TYPICALLY ATTENDS



TOTAL ATTENDANCE: 5,871 PROFESSIONAL ATTENDANCE: 5,022

EXHIBIT SPACE RATES:

- 10'x10' in-line booth \$4,000
- 10'x10' corner booth \$4,400
- 20'x20' island booth \$17,600
- 20'x30' island booth \$25,600

SPACE IS LIMITED! RESERVE YOUR SPACE TODAY!
 CONTACT JOHN RUSSELL 202-429-7570 OR JRUSSELL@APHANET.ORG

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MAKE CONNECTIONS THAT COUNT

94% \$\$\$

Attendees who said they received good to excellent value from visiting the Expo.

75% ☺

Attendees who said they plan to make changes to their practice as a result of visiting the Expo.

97% ↑

Exhibitors who said they met their objectives.

96% 👥

Exhibitors who rated the quality of attendees good to excellent.



PARTNERS IN YOUR SUCCESS

Dedicated Exhibit Hours

Exclusive networking time is offered during exhibit hall hours. No competing educational sessions are held during this time. Condensed exhibit hours keep traffic high and the need for additional exhibit staff low.

Full Access

Each 10' x 10' booth includes four (4) full conference registrations that will give you and your team access to the exhibit hall, core education sessions, general sessions and networking events.

Pre-Show Registration Lists

Reach new and current customers with complimentary target marketing mailing lists or purchase the APhA2022 Pre-Registration list!

Opening Reception in the Exhibit Hall

The APhA2022 Exposition schedule is designed to maximize the time exhibitors can spend with attendees. This begins with the Opening Reception on the exhibit floor Friday night.

Mobile App

Every exhibitor is promoted through the APhA2022 Mobile App that allows you to upload your company logo and as many pdf documents as you wish.

Support Opportunities

Place your company in front of thousands of pharmacy professionals at APhA2022. There are numerous levels of support opportunities to best meet your organization's budget, marketing needs and desire to reach APhA2022 attendees.

The APhA Foundation COVID-19 Heroes Campaign

The APhA Foundation COVID-19 Heroes Campaign honors pharmacists, pharmacy team members, and loved ones who have and are making significant contributions to the public health of our communities during our nation's greatest health crisis -the COVID-19 global pandemic.

Supporting the COVID-19 Heroes Campaign can raise brand awareness among APhA Foundation audiences and special recognition benefits will be provided to supporters throughout the year and at the APhA 2022 Annual Meeting. To be a part of the COVID-19 Heroes Campaign, please visit aphafoundation.org/covid-19-heroes-campaign. For more information, please contact Jason Sapia at jsapia@aphanet.org.

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SCHEDULE-AT-A-GLANCE

Exhibitor Move-In:

Thursday, March 17 8:00 am–5:00 pm
Friday, March 18 8:00 am–5:00 pm

Exposition Hours:

Friday, March 18 7:00 pm–9:00 pm
Saturday, March 19 11:00 am–3:00 pm
Sunday, March 20 11:00 am–3:00 pm

Move-Out/Breakdown:

Sunday, March 20 3:00 pm–8:00 pm



WHAT EXHIBITORS ARE SAYING . . .

“The exhibit floor was extremely busy and allowed us an excellent opportunity to meet attendees and share our most up-to-date information with them.”

–REBECCA MADRID,
BOEHRINGER INGELHEIM
PHARMACEUTICALS, INC.

“The APhA Annual Meeting is consistently valuable for our company. It’s one of the few trade shows where we have the opportunity to network with all segments of the pharmacy industry — retail, chain, hospital and DoD. It is a first-class show and a not to miss event for us every year!”

–SARA BIRKHEAD,
SCRIPTPRO

“We have been exhibiting at the APhA Annual Meeting for more than 10 years and it is a great way for our brand to engage with pharmacists from a variety of practice settings.”

–MAUREEN RANNEY,
NATURE MADE NUTRITIONAL
PRODUCTS

“Exhibiting at APhA has been a rewarding and valuable event for our company, year after year. We have experienced impressive traffic at our booth and positive interaction with both attendees and exhibitors.”

–LAURIE HARMS,
PHARMACISTS MUTUAL
INSURANCE GROUP