

APhA2023 Annual Meeting and Exposition

Sample Booth Budget

While the cost of exhibiting at APhA2023 will be different for each company, the sample booth budget below shows what a company might expect to pay to reserve space and build a display on the APhA2023 exhibit floor. These figures should in no way be considered absolute pricing. Nor are these comprehensive lists--rates for shipping, promotions/advertising, accommodations, daily expenses, and travel must also be considered.

Budget Sample - 10' x 10' Exhibit

In-line Booth Space (includes pipe & drape in back and on sides of booth space)	\$4,000.00
Standard Carpeting (10' x 10' booth; daily vacuuming not included; floor covering is required)	\$321.55
Six Foot Table (Draped)	\$231.30
Two Padded Side Chairs (\$116.45 each)	\$232.90
Wastebasket	\$19.00
ID Sign (Complimentary)	\$0.00
Electricity (120 volts/5 amps /500 watts)	\$119.06
Material Handling* (Blended Rate, Crates or Skids): 200 lbs.** @ \$128.25 CWT	\$256.50
Total (includes 8.6% Sales Tax):	\$5,281.82

* Material Handling estimate based on show site receiving freight direct by Thursday, March 23.

** There is a 200 pound minimum for material handling.