

EXHIBITOR NEWSLETTER #3

AUGUST 2023

The AOPA team is currently full speed head gearing up for the National Assembly and hope that you are too! Please find below some important reminders and information regarding the Assembly. As always please feel free to contact me at (571) 431-0852 or kelly.oneill@AOPAnet.org at any time with questions or if you need additional information on any aspect of the National Assembly. I look forward to seeing you all soon!

Regards-




LEAD RETRIEVAL

OMNI Event is happy to offer various Lead Retrieval options for you to choose from. Click [HERE](#) for the order form.



EXHIBITOR TOOLKIT

To help you showcase/promote your presence at the National Assembly, we have created an Exhibitor Toolkit that includes drafts of an email and social media posts as well as some graphics. You can access the Exhibitor Toolkit [HERE](#). Should you need anything else or have any questions please contact AOPA's Director of Communications and Membership, Joy Burwell at jburwell@aopanet.org.

BADGE REGISTRATION

Exhibitors are entitled to two complimentary Full Conference Registrations with the purchase of each 10x10 exhibit space. Once you have used up your complimentary allotment, you can choose one of the discounted registration types below. [Register your booth staff HERE!](#)

Exhibitor Staff- Discounted Full Conference Registration includes all conference education, welcome reception, conference meals, early admittance to exhibit hall and CE credit tracking. Exhibitors may purchase up to two additional staff badges per unit at the discounted price below.

Exhibitor Staff- Exhibit Hall Only includes access to the exhibit hall on Thursday & Friday, but **does not include** conference education, welcome reception, conference meals, and/or CE credit tracking.

Registration Type	Early Bird Registration 5/15- 8/1		Standard Registration 8/2- 9/9	
	AOPA Member	Non-Member	AOPA Member	Non-Member
2 Complimentary Full Conference Registrations per each 10x10 purchased space	\$0	\$0	\$0	\$0
Exhibitor Staff -Discounted Full Conference Registration	\$399	\$499	\$499	\$599
Exhibitor Staff -Exhibit Hall Only Registration	\$299	\$349	\$399	\$499

HOTEL ACCOMMODATIONS-*Tomorrow....Tuesday, August 15th Group Rate Cut-Off Date!!*

AOPA has booked rooms at four properties within the Marriott Indy Place Complex to provide you with more options and additional price points. All properties connect to the Convention Center via skywalk. For information on the different properties click [HERE](#). This link will take you to the central reservations link: [AOPA American Orthotic & Prosthetic Assoc. National Assembly 2023 - Start your reservation \(passkey.com\)](#). Tuesday, **August 15th** is the cut-off date to receive any discounted group rates. Please be sure your reservation request reaches the hotel prior to **August 15th** when any remaining rooms (if any) will be released. There are no guarantee rooms will be available at the Assembly rate. Rates quoted are on a space-available basis only. Once the Assembly block is sold out, which may be earlier than **August 15th**, there is no guarantee that rooms will be available nor that they will be available at the Assembly rate.

*****REMINDER***** *AOPA has not contracted with any housing bureau or authorized any third party to contact you regarding hotel reservations or attendee lists. If you are contacted by anyone other than AOPA, it is a scam. Companies scout convention websites to locate the names and contact information of exhibitors to develop their own lists for outreach purposes. Unfortunately, this is something we address every year, and we always actively address it, but it seems to get worse each year. Please let us know if you are contacted by anyone outside of the AOPA offering to provide access to our attendee list or housing/lodging services. This also goes for any companies trying to sell you "Assembly Attendee" list. We do not provide our list to any organizations.*

EXHIBIT HALL HOURS, Move In & Move Out

Date	Move In/ Move Out	Exhibit Hall Hours	Exhibitor Education Session* – Exclusive to Exhibitors Only!
Tuesday, September 5 th	12:00 PM -5:00 PM		PDAC – THE GOOD, THE BAD AND THE UGLY! Join us for an informative discussion regarding the rewards, risks, and necessities of working with PDAC and the impact it has on your business!
Wednesday, September 6 th	7:00 AM – 3:00 PM* <small>*Clear hall to prepare for reception. You will have access to hall again at 4:30pm.</small>	5:30 – 7:30 PM <i>Welcome to Indy Reception & Team Up & Tailgate Contest in Exhibit Hall</i>	
Thursday, September 7 th		9:00 AM – 6:30 PM* <small>*Exhibitor Sponsored Happy Hour 5:00 – 6:30 PM</small>	
Friday, September 8 th	4:00 – 8:00 PM	9:00 AM – 4:00 PM	10:30 – 11:30 AM
Saturday, September 9 th	8:00 – 11:00 AM		<small>*A calendar invite with location to this session will be sent out a week prior to show so you can add it directly to your personal calendar.</small>

****Although the Exhibit Hall closes on Friday, there is still a full day of education that will take place on Saturday, September 9th**

[ADDITIONAL EXHIBITOR INFORMATION CAN BE FOUND HERE](#)