



## 2023 EXHIBIT & SPONSORSHIP GUIDE

### Who is AMCHP?

The Association of Maternal & Child Health Programs is a national resource, partner and advocate for state public health leaders and others working to improve the health of women, children, youth and families, including those with special health care needs.

AMCHP's members come from the highest levels of state government and include directors of maternal and child health programs, directors of programs for children with special health care needs and other public health leaders who work with and support state maternal and child health programs. Our members directly serve all women and children nationwide, and strive to improve the health of all women, infants, children and adolescents, including those with special health care needs, by administering critical public health education and screening services, and coordinating preventive, primary and specialty care. Our membership also includes academic, advocacy and community-based family health professionals, as well as families themselves.

AMCHP builds successful programs by disseminating best practices; advocating on our members' behalf in Washington; providing technical assistance; convening leaders to share experiences and ideas; and advising states about involving partners to reach our common goal of healthy children, healthy families and healthy communities.

### This year's Conference Theme - Cultivating Diverse Leaders in Maternal and Child Health

This year's annual conference theme focuses on how we can grow leaders in maternal and child health who reflect the diversity of experiences, cultures, and abilities of the people we serve. Sustainable leadership requires attentive cultivation – we are all gardeners, fostering the growth of the MCH leaders in our midst and those yet to come. Our values are reflected in who we raise up as leaders.

The goal is to nurture innovative, creative, and resilient leaders who in turn use their talents to support healthy communities. Cultivation is an intentional process, and cultivating leaders requires developing spaces that acknowledge, encourage, and sustainably support authentic leadership. The culture of our garden matters. Through many public health challenges, our “field” has helped MCH leaders to weather storms, but what does it take to ensure that our leaders truly thrive? Only thriving people can transform systems.

This year, our annual conference will delve into how we as gardeners are cultivating an MCH field with varied blossoms who enrich our experiences, authentically engage with families and communities, and ensure a sustainable, equitable future for all.

### Who Attends the AMCHP Annual Conference?

Leaders from nearly every state/territory/jurisdiction in the United States in the Maternal & Child Health community will once again converge in person at AMCHP 2023. As an exhibitor you'll have a direct connection with influential health officials responsible for programs in the fields of:

- Infant mortality reduction
- Women's health

- Reproductive health
- Adolescent health
- Children and youth with special health care needs
- Early childhood services
- Birth defects/genetics
- Surveillance
- Global Health
- A range of other programs that serve women, children and families

## What are the benefits of Exhibiting at AMCHP 2023?

AMCHP's 2023 Annual Conference provides state public health leaders and others with an opportunity to come together once again to engage, learn and network with their peers. As an exhibitor you will see for yourself that now, more than ever, state public health leaders and directors of maternal and child health programs of all types need to know how your company/organization's solutions will help them excel and thrive in a changing and challenging public health environment. The AMCHP 2023 Annual Conference is uniquely positioned to provide you with a dynamic environment where you will connect with the country's highest levels of leaders caring for the needs of women, children, youth and families. We are excited to be offering you the opportunity to exhibit in person!

## 2023 Booth Pricing

*Commercial:* \$1,485 (until December 5)

*Commercial:* \$1,595 (starts December 6)

*Non-profit:* \$1,100 (until December 5)

*Non-profit:* \$1,155 (starts December 6)

Your exhibit space will include:

- 6 ft. skirted table, two chairs, wastebasket
- Exhibitor identification sign
- One full conference registration (includes Sunday exhibitor reception; breakfast, lunch and coffee breaks)
- One Exhibit Hall-only badge for staff (includes Sunday exhibitor reception, breakfast, lunch and coffee breaks)
- One-time use of pre-conference attendee list (distributed approximately two weeks prior to the conference. Includes mailing addresses only)
- One-time use of post-conference attendee list (distributed approximately two weeks prior to the conference. Includes mailing addresses only)
- Listing in the AMCHP Conference Mobile App
- Complimentary Exhibitor Resource Listing on the AMCHP Conference Website
- Complimentary Scavenger Hunt

## Traffic-Generating Features

AMCHP has built into the conference opportunities and reason for attendees to visit your exhibit booth!

- Poster sessions are co-located within the exhibit hall
- Break times scheduled in the exhibit hall
- Sunday Evening Exhibition Kick Off Reception and poster presentations

- Monday and Tuesday breakfast in the exhibit hall
- **NEW!** Complimentary Scavenger Hunt

## AMCHP 2023 EXHIBIT HALL FLOORPLAN

[View the 2023 Exhibit Hall Floorplan here!](#)

Log In

**New User**

**Existing Exhibitor**

Email Address

ACCESS KEY

Lost your Access Key? or Need help?

Rent a Booth

Login

Questions? AMCHP 2023 Exhibits Manager: Emma Hoover - [amchpexhibits@conferencemanagers.com](mailto:amchpexhibits@conferencemanagers.com) / (703) 964-1240

All contracts must be accompanied by full payment. Exhibit space will not be confirmed until payment is received. All fees must be paid in full before the exhibiting organization will be permitted to occupy exhibit space. Please make checks payable to AMCHP and include the name of your organization along with reference to “2023 AMCHP Conference Exhibit/Sponsor” in the memo section.

### Sidebar on Mobile App:

All sponsors and exhibitor listings will be accessible through the mobile app. The app will be accessible to attendees before, during and after the conference, providing additional exposure to your company information, right in the palm of their hand.

Enhance your listing with logos and hyperlinks, placed alongside a short description of your organization. Increase exposure by sending alerts to all the attendees to promote products and services as they make their personal schedules.

All exhibitors will receive a listing with company contact information including email and website, SM links, 150-word description and logo.

### Exhibit Hall Dates and Times\*

*\*Hours indicated are tentative and subject to change, but all exhibitors will be notified in writing of any changes to this schedule.*

#### Sunday, May 7

11:00 am – 4:00 pm Exhibitor Set-Up

4:45 pm – 7:00 pm Exhibition Kick-Off Reception and Poster Presentations – Dedicated Exhibit Hall Hours

#### Monday, May 8

7:45 am – 4:30 pm Exhibit Hall Open

7:45 am – 8:30 am Breakfast in the Exhibit Hall and Poster Presentations – Dedicated Exhibit Hall Hours  
3:15 pm – 4:15 pm Dessert Networking Reception and Poster Presentations – Dedicated Exhibit Hall Hours

## **Tuesday, May 9**

8:00 am – 12:00 pm Exhibit Hall Open  
8:00 am – 9:00 am Breakfast in the Exhibit Hall and Poster Presentations – Dedicated Exhibit Hall Hours  
10:45 am – 12:00 pm Coffee Break in the Exhibit Hall and Poster Presentations – Dedicated Exhibit Hall Hours  
12:00 pm – 3:00 pm Dismantle – **NO EARLY DISMANTLES ALLOWED**

## **Reserve your room today!**

AMCHP 2023 will be held at the New Orleans Marriott, 555 Canal St., New Orleans, LA 70130.  
Call [\(504\) 581-1000](tel:5045811000) for reservations. The room rate is \$239.

## **Hotel Reservation Information**

<https://book.passkey.com/e/50359012>

## **Health and Safety Information (updated 2/23/2023)**

The health and safety of AMCHP members, attendees, exhibitors, sponsors, and staff, as well as venue staff and the surrounding community, is of the utmost importance. AMCHP is committed to reducing the risk associated with attending an in-person event associated with the Covid-19 pandemic. AMCHP continues to monitor local and national guidance, and will modify our health and safety practices and policies as appropriate. Updates will be posted to this page. Our meeting will be located in the state of Louisiana, and at this time large gatherings are permitted. In keeping with the culture of public health meetings, we ask that all participants adopt the following best practices as part of our shared responsibility during the Covid-19 pandemic.

Hybrid Format: AMCHP welcomes attendees to participate virtually or in-person, and will make every effort to ensure that both experiences are enriching and rewarding. Although virtual-only options will exist for presenters and participants, there is no virtual-only option for exhibitors.

The health and safety of conference attendees, staff, and the community are AMCHP's top priority.

If participants are not feeling well or exhibit signs of infectious illness, including Covid-19, we expect that participants will not travel or participate in in-person activities.

Vaccination: AMCHP conference participants are encouraged to be up-to-date on Covid-19 vaccinations, including a bivalent booster.

Masks: Masks are welcome and optional.

AMCHP will continue to monitor conditions and follow guidance from federal, state, and local public health authorities, as well as the conference venue, and reserves the right to modify this policy as appropriate.

# SPONSORSHIP OPPORTUNITIES

## AMCHP 2023 Sponsorship Benefits

Sponsorship is an effective way to enhance product/service recognition and make a lasting impression with conference attendees. Sponsorship provides premier visibility imperative to remaining competitive. Each sponsorship package can be customized to meet your budget and marketing strategy needs. Let us know what you're looking for!

Sponsorship Benefit	Platinum \$10,000 +	Gold \$7,500 - \$9,999	Silver \$5,500 - \$7,499	Bronze \$3,250 - \$5,499
<b>Branding</b> Your logo featured on conference website, mobile app, walk-in slides, and signage.	X	X	X	X
<b>Acknowledgement</b> Sponsor ribbons for all company representatives	X	X	X	X
<b>Marketing</b> One time use of pre- and post-conference attendee lists (mailing addresses only)	X	X	X	X
<b>Exhibit Space</b> One Tabletop exhibit space	X	X	X	X
<b>Complimentary full conference registrations</b>	3	3	2	1
<b>Additional exhibit hall only badge/s</b>	2	2	1	1
<b>Totebag insert</b>	X	X		
<b>Alerts in Conference App</b>	2	2		

## What Sponsorships Are Available at Each Level?

AMCHP makes it easy to stand out as a sponsor with an extensive list of sponsorable events and items, many of them NEW!

<b>Platinum</b> <b>\$10,000 and above</b>	<b>Gold</b> <b>\$7,500 - \$9,999</b>	<b>Silver</b> <b>\$5,500 - \$7,499</b>	<b>Bronze</b> <b>\$3,250 - \$5,499</b>	<b>Contributing</b> <b>\$250 - \$3,249</b>
General Session	NEW! Partnership Reception	Breakout Session	Exhibitor Presented Session	Directional Signs
Mobile App	Exhibit Hall Opening Reception	Best Practices Award Reception	Exhibitor Led Focus Group	General Session Seat Drop
	Website Navigation Ad	NEW! Skill-Building Networking Breakfast	Poster Showcase	Hotel Room Drop
		NEW! Skills-Building Boxed Lunches	Youth Leadership Symposium	Hand Sanitizer Stations
		Breakfast	MCH Trainee Meet and Great	Tote Bag Gift Item
		NEW! Wellness Moments	Refreshment Break	Tote Bag Insert
		Hotel Key Cards	NEW! Lactation Room	Digital Tote Bag Insert
		Lanyards	NEW! Daily Digital E-Newsletter	Mobile App Alert
		Notebooks & Pens	NEW! Featured Video	Tile Banner Ads
		Registration Confirmation		NEW! MCAH Student Leaders Scholarship
				NEW! Rotating Banner Ad
				NEW! Sub-Page Header Banner Ad
				Sponsored E-Blast

## **EDUCATION/CONTENT OPPORTUNITIES**

### **General Session Sponsor: \$10,000**

*Quantity: 2 remaining*

*Platinum Level*

As the sponsor of one of the General Sessions your company's representative will introduce the speaker(s) as well as give a 2–3-minute talk about your company's services. Your logo will appear on the conference website promoting the session. Sponsor may also provide a 60-second or less promotional video to play during that day's walk-in video.

### **Breakout Session Sponsor: \$5,500**

*Quantity: 5*

*Silver Level*

Sponsors will get to select one of the breakout sessions. Sponsor's logo will appear on the conference website and on the program schedule. Sponsors can provide handouts to be distributed. Each session will be facilitated by an AMCHP staff member and sponsors are invited to partner with staff to help facilitate.

### **Exhibitor Presented Session: \$4,000 – SOLD**

*Quantity: 6*

*Bronze Level*

Host your own educational session during a 60-minute session slot. Sessions should not be a sales pitch but a helpful discussion of your programs or services solutions to a public health issue involving participation by your clients. Session descriptions are listed in the online program. To help market this session, you will also receive:

- A description of your session on the conference website.

NOTE: Session sponsor agrees to provide title, description, and list of presenters to the volunteer planning committee for review and approval. Must feature a presenter working in the field of public health and representing a local, state, federal, or academic perspective

### **Exhibitor Led Focus Group: \$4,000**

*Quantity: 3*

*Bronze Level*

Host your own focus group! You will receive a 60-minute slot. Focus groups cannot conflict with scheduled conference events. AMCHP will provide sponsors with a registration list of those who opted to share information, so you may market to attendees. Use this time to speak with your target audience and hear what they have to say about the current healthcare issues.

### **Poster Showcase: \$3,500**

*Quantity: 2*

*Bronze Level*

The poster showcase will be located in a high-traffic area for maximum visibility of your sponsorship. Your organization will be recognized with your logo placed on signage and an eblast, with your logo, will be sent to remind members about the poster showcase.

### **Youth Leadership Symposium: \$3,500**

*Quantity: 1*

*Bronze Level*

Looking to have the youth voice inform your current or future approach to programming? Want to hear their ideas, solutions, and innovative solutions? Your support will allow the time and space for youth and young adults to convene and share their perspectives on health issues affecting their families and communities, as well as how to respond to these needs collectively. Includes an eblast to promote the Symposium, sent by AMCHP with content supplied by the sponsor.

### **MCH Trainee Meet and Greet: \$3,500**

*Quantity: 1*

*Bronze Level*

The MCH Trainee Meet and Greet is an informal get-together and networking event for current and former MCH trainees and MCH training program faculty. The purpose of this event is to teach attendees to connect with the MCH community virtually, socialize with fellow MCH trainees and professionals, and learn how you can network with others and stay engaged in the MCH training program community. Sponsor will be invited to attend and will be recognized on special signage.

## **EVENT OPPORTUNITIES**

### **NEW! Partnership Reception: \$8,500 - SOLD**

*Quantity: 1*

*Gold Level*

Connect with AMCHP partners at this special gathering. As the sponsor, you will be thanked at the start of the reception and table-top tents will be placed on each table to share your logo, website, and a short description of your organization.

### **Exhibit Hall Opening Reception: \$7,500**

*Quantity: 2*

*Gold Level*

This reception is the first official event in the Exhibit Hall and features casual fare and a cash bar. Your logo will appear on recyclable, biodegradable napkins and event signage. A member of AMCHP Leadership will thank you during the welcome remarks and will share your name and exhibitor table number.

### **Best Practices Award Reception: \$7,500**

*Quantity: 1*

*Silver Level*

Innovation Hub is an online resource that facilitates peer learning among MCH professionals and advocates by building the MCH evidence base through identifying and promoting effective, equitable, and evidence-centered practices and policies that improve the health and well-being of MCH populations and their communities. Each year, AMCHP's Innovation Hub Awards recognize three exceptional programs in the MCH Innovations Database, a searchable repository of "what's working" in the field of MCH. One award is typically given to the highest scoring practice received for the year. The other two awards are selected from



the following list of award types: the practice that has demonstrated the greatest contribution to meaningful partnership, the practice that has contributed the most to advancing health equity, and the practice that has demonstrated the greatest gains along the Innovation Hub practice continuum.

Demonstrate your support for innovation! This awards reception will provide an opportunity for the three Innovation Hub awardees to share highlights and lessons learned from their practices with their peers as well as showcase AMCHP's Innovation Hub and the submission process. The reception will conclude with a Q&A component where participants can ask questions regarding AMCHP's evidence work, Innovation Hub resources, and the presenters' practices.

**NEW! Skill-Building Networking Breakfast: \$6,500**

*Quantity: 1*

*Silver Level*

The new networking breakfast and skill building session is a hands-on opportunity for attendees and a chance for you as the sponsor to leave a lasting impression. You will be thanked at the start of the session and table-top tents will be placed at each table to share your logo, website, and a short description of your organization.

**Breakfast: \$6,500**

*Quantity: 4*

*Silver Level*

Help attendees get off to a great start by providing them with a delicious continental breakfast. Your logo will appear on the recyclable coffee sleeves around the cups attendees will carry with them throughout their day.

**NEW! Skills-Building Boxed Lunches: \$5,500**

*Quantity: 6*

*Silver Level*

Attendees will thank you for feeding them during important skills-building sessions. As the sponsor you will be thanked at the start of each session plus you may place literature on each table that attendees can take with them.

**NEW! Wellness Moments: \$5,000**

*Quantity: 3*

*Bronze Level*

Treat attendees to an invigorating wellness session to help them eliminate fatigue, manage stress and stay focused during their busy day of learning and networking. Attendees will thank you for the opportunity to start their day with physical exercise and positive thinking! Sponsor's logo will appear on event signage and an app alert will be sent reminding attendees to join in! Sponsor is responsible for securing an instructor for this session/s. Wellness sessions could include yoga, meditation, Zumba, etc.!

**Refreshment Break: \$3,500**

*QUANTITY: 2*

*Bronze Level*

Morning and afternoon breaks allow attendees to network and re-energize! Your organization will be recognized with signs at the entrance to the refreshment area and in the mobile app.

## **ONSITE MARKETING OPPORTUNITIES**

### **Mobile App: \$10,500 – SOLD**

*Quantity: 1*

*Platinum Level*

Full sponsorship of the AMCHP 2023 Conference Mobile App entitles you to have your logo on the splash screen and in the main banner. It will also include your URL and two app alerts to attendees before and during the conference.

### **Hotel Key Cards: \$6,500**

*Quantity: 1*

*Silver Level*

Co-branded with AMCHP this highly visible item will include your organization's and AMCHP's logos and booth number. Every attendee will receive a key card at hotel check-in and use it for the duration of the conference! We will work Sponsor is responsible for producing and providing the key cards.

### **Lanyards: \$6,500**

*Quantity: 1*

*Silver Level*

This is one of the most visible sponsorships! Every attendee will receive a conference lanyard for their name badge. Your logo will be one of the first things attendees see when they arrive, and these stoplight-colored lanyards will provide information for fellow attendees on their social distancing preferences.

### **Notebooks & Pens: \$5,500**

*Quantity: 1*

*Silver Level*

Attendees will see your logo when they take notes during the conference and beyond! Made from recycled materials, these notebooks are ever present during the conference.

### **NEW! Lactation Room: \$3,500**

*Quantity: 2*

*Bronze Level*

Show your support for breastfeeding mothers attending the Annual Meeting. Your sponsorship helps provide a comfortable, quiet space for mother and baby to be together. Your company will be recognized with signage, and you may provide information about your company in the room for moms to pick up and take with them.

### **Directional Signs: \$1,500 per meter board**

*Quantity: Multiple*

*Contributing Level*

Sponsor a directional meter board and feature your company graphics and sales message on one entire side of the board. Signage will help lead attendees throughout the conference area and to the exhibit hall with your booth!

### **General Session Seat Drop: \$1,200**

*Quantity: 3*

*Contributing Level*

Place your materials in the hands of every attendee when you sponsor a General Session Chair Drop! Choose one of the three General Sessions to sponsor. Sponsor provides printed material and AMCHP will distribute it for you.

### **Hotel Room Drop: \$1,000**

*Quantity: 4*

*Contributing Level*

One single page flyer not to exceed 8.5" x 11" that will be slipped under attendee hotel room doors on the highest attendance days. Sponsor pays production and hotel delivery fees.

### **Hand Sanitizer Stations (two per sponsorship): \$1,000**

*Quantity: 8*

*Contributing Level*

Help attendees stay safe by sponsoring hand sanitizer around the educational rooms, exhibit hall, and registration area. Signage will be placed with each station recognizing your organization.

### **Tote Bag Gift Items: \$800**

*Quantity: 3 remaining*

*Contributing Level*

Provide a functional gift item such as mouse pads, sticky notes, bookmarks, key chains, pedometers, etc. No paper gifts, please. Sponsor provides finished product and is responsible for all production, shipping, and material handling costs. Advanced approval is required.

### **Tote Bag Insert: \$550**

*Quantity: 4 remaining*

*Contributing Level*

One single page flyer (may be two-sided) not to exceed 8.5" x 11". Sponsor provides printed material and is responsible for all production, shipping, and material handling costs. Advance approval is required. Add a digital insert for real staying power. See the description below.

### **Digital Tote Bag Insert: \$350**

*Quantity: Multiple*

*Contributing Level*

Skip the shipping costs or add on a digital version to your printed insert to provide attendees with a digital insert they can keep with them long after the event. Your digital insert will live on the conference website.

### **Mobile App Alert: \$250 for 1 alert; \$400 for 2 alerts**

*Quantity: 9 remaining*

*Contributing Level*

Increase your conference exposure by sending alerts before and during the conference to promote your products and services to all the attendees and drive them to your exhibit booth.

## **ADVERTISING/BRANDING OPPORTUNITIES**

### **Navigation Ad: \$7,000**

*Quantity: 1*

*Silver Level*

Place a custom ad on the navigation bar of the conference website. This ad will follow attendees as they navigate their way around the meeting website. This branded ad can link to a webpage of your choosing.

### **Registration Confirmation Sponsor: \$5,500**

*Quantity: 1*

*Silver Level*

Exclusive sponsorship of the attendee Registration Confirmation will place your logo directly in the attendee hands. One of the most referenced conference publications is the registration confirmation and they will not miss your logo! The 2022 confirmation was sent to 1,300 attendees!

### **NEW! Daily Digital E-Newsletter: \$4,500 each**

*Quantity: 2*

*Bronze Level*

Reach meeting attendees each morning with the AMCHP *Convention Daily*, the only publication that provides up-to-the-minute news, information, and schedules. Your logo appears in the e-newsletter masthead and your banner ad plus company description appears at the foot of the e-newsletter!

### **NEW! Featured Video: \$3,500 each**

*Quantity: 1 remaining*

*Bronze Level*

Engage attendees immediately with your video on the main page of AMCHP Conference website! This is a great opportunity to draw attendees' attention to your brand!

### **Tile Ads: \$2,500 each**

*Quantity: 2*

*Contributing Level*

Place a custom ad on the homepage of the conference website. Your ad is placed among the tiles that direct attendees to important information. This branded ad can link to a webpage of your choosing.

### **NEW! MCAH Student Leaders Scholarship: \$2,200**

*Quantity: Multiple*

*Contributing Level*

Help prepare the next generation of MCAH leaders! Your sponsorship will ensure that student/s from diverse backgrounds and disciplines have meaningful professional and leadership development opportunities they may not have had otherwise due to affordability and access. Your generous sponsorship will cover the hotel, travel, and one registration for one student. Sponsors are recognized on the conference website and mobile app and may present the scholarship at the AMCHP Conference.

## **NEW! Community-Based Organizations and Tribal Entities Scholarship Sponsorships: \$1,000 - \$2,500**

*Quantity: Multiple*

*Contributing Level*

Often community members and youth and young adults are not involved, integrated, or prioritized when it comes to the various policies and programs that impact their peers and families. AMCHP is committed to providing a space and audience so that their perspective is recognized and integrated in MCH priorities. Each year, AMCHP's annual conference brings together more than 1,000 MCH leaders, researchers, and practitioners to share the latest ideas, evidence, and wisdom in maternal and child health. The presence of community members and youth allows us to learn from them and enhances the richness of the conference experience.

Through the new Community-Based Organizations and Tribal Entities Scholarship sponsorship, we encourage you to support youth and young adult leaders (including students), community-based organizations (CBOs), and tribal governments to attend the AMCHP Annual Conference.

Your \$1,000 sponsorship will cover 2-3 registrations depending on whether in-person or virtual; Your \$2,500 sponsorship will cover registration and travel for one person.

## **NEW! Rotating Banner Ads: \$2,000 each**

*Quantity: 3*

*Contributing Level*

Place a custom ad on the right-hand column of the AMCHP Conference website. This branded ad can link to a webpage of your choosing.

## **NEW! Sub-Page Header Banner \$1,500 each**

*Quantity: 3*

*Contributing Level*

Place a custom ad on one of several subpages of the Conference website. Attendees will see this ad as they visit that specific page. This branded ad can link to a webpage of your choosing.

## **Sponsored E-Blast: \$1,500**

*Quantity: 6*

*Contributing Level*

Sponsor to provide graphics and text. E-blast sent from AMCHP's communications to all registered attendees.

## **Customized Branding Opportunities**

Multiple branding opportunities are available throughout high-volume conference areas. Contact us to discuss pricing and the best option for your organization. We will work with your budget to find the best fit.

**AMCHP  
2023**



**Cultivating  
DIVERSE LEADERS  
in Maternal &  
Child Health**

**MAY 6-9, 2023  
New Orleans, LA**

## **2023 Exhibitor and Sponsorship Application**

Company as to be shown in official listing:

\_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Website: \_\_\_\_\_

Main point of contact: \_\_\_\_\_

Telephone (include any extension): \_\_\_\_\_

Email: \_\_\_\_\_

### **Required:**

☐ I have read and understand the terms and conditions.

All contracts must be accompanied by full payment. Exhibit space will not be confirmed until payment is received. All fees must be paid in full before the exhibiting organization will be permitted to occupy exhibit space. All fees paid are non-refundable.

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

### **Exhibit Booth Rates**

- ☐ Commercial: \$1,485 (until November 14)
- ☐ Commercial: \$1,559 (starts November 15)
- ☐ Non-Profit: \$1,100 (until November 14)
- ☐ Non-Profit: \$1,155 (starts November 15)

### **Education/Content Opportunities**

- ☐ General Session: \$10,000 - **SOLD**
- ☐ Breakout Session: \$5,500
- ☐ Exhibitor Presented Session: \$4,000 - **SOLD**
- ☐ Exhibitor Led Focus Group: \$4,000
- ☐ Poster Showcase: \$3,500
- ☐ Youth Leadership Symposium: \$3,500
- ☐ MCH Trainee Meet and Greet: \$3,500

### **Event Opportunities**

- ☐ NEW! Partnership Reception: \$8,500 - **SOLD**
- ☐ Exhibit Hall Opening Reception: \$7,500
- ☐ Best Practices Award Reception: \$7,500
- ☐ NEW! Skill-Building Networking Breakfast
- ☐ Breakfast: \$6,500
- ☐ NEW! Skills-Building Boxed Lunches

- ☐ NEW! Wellness Moments: \$5,500
- ☐ Refreshment Break: \$3,500

**Onsite Marketing Opportunities**

- ☐ Mobile App: \$10,500 - **SOLD**
- ☐ Hotel Key Cards: \$6,500
- ☐ Lanyard: \$6,500
- ☐ Notebooks & Pens: \$5,500
- ☐ Lactation Room: \$3,500
- ☐ Directional Signs: \$1,500/meter board
- ☐ General Session Seat Drop: \$1,200
- ☐ Hotel Room Drop: \$1,000
- ☐ Hand Sanitizer Station (two per sponsorship): \$1,000
- ☐ Tote Bag Gift Item: \$800
- ☐ Tote Bag Insert: \$550
- ☐ Digital Tote Bag Insert: \$350
- ☐ Mobile App Alert: 1 alert @ \$250
- ☐ Mobile App Alert: 2 alerts @ \$400

**Advertising/Branding Opportunities**

- ☐ Conference Website Navigation Ad: \$7,000
- ☐ Registration Confirmation: \$5,500
- ☐ NEW! Daily Digital E-Newsletter: \$4,500 each
- ☐ NEW! Featured Video: \$3,500 each
- ☐ Tile Ads: \$2,500 each
- ☐ NEW! MCAH Student Leaders Scholarship: \$2,200
- ☐ NEW! Community-Based Organizations and Tribal Entities Scholarship Sponsorships
- ☐ NEW! Rotating Banner Ads: \$2,000 each
- ☐ NEW! Sub-Page Header Banner \$1,500 each
- ☐ Sponsored Eblast: \$1,500

Grand total: \$\_\_\_\_\_

All payments must be made in US funds, drawn on US banks, payable to AMCHP

☐ Check Enclosed: \$\_\_\_\_\_

Mail signed contract and check payment:

AMCHP 2022Exhibit/Sponsorship  
5500 Cherokee Ave., Suite 550  
Alexandria, VA 22312

**Credit Card Payment Information:** (A 4% processing fee will be added to the total being charged.) ☐ Please charge my: ☐ VISA

☐ MasterCard ☐ American Express

**AMCHP cannot accept full credit card information through email. Please FAX: 571-730-3072**

Amount to charge: \$\_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date (MM/YYYY): \_\_\_\_\_ CVV\*: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

\*The CVV code is the last 3 digits in the signature strip on the back of the Visa or MasterCard credit cards or the 4 digits on the front for American Express cards.

## TERMS AND CONDITIONS

- 1. Codes and Agreements:** The Sponsor/Exhibitor hereby agrees to be bound by the Terms and Conditions set forth in this document.
- 2. Space Assignments:** Tabletop exhibit space requests will be addressed in order of receipt of application and payment. In order to emphasize the relevance and importance of Sponsor's/Exhibitor's products and services, the exhibit area will be arranged to promote your offerings in a non-competitive environment. Sponsor/Exhibitor locations will be assigned to the tabletop exhibit space based on best fit. The Association of Maternal & Child Health Programs (AMCHP) reserves the right to make final assignments. Decisions regarding space are solely at the discretion of AMCHP.
- 3. Use of Space:** The Sponsor/Exhibitor shall not sublet or share the tabletop exhibit space provided by AMCHP, nor shall the Sponsor/Exhibitor assign this lease in whole or in part without written notice to and approval from AMCHP. The Sponsor/Exhibitor will forfeit space not occupied by the close of the installation period. The space then may be resold, reassigned or used by the exhibit management.
- 4. Early Dismantling of Exhibits:** Exhibits are to remain set up until May 9, 2023 at 3:01 p.m., unless otherwise modified by AMCHP. Early dismantling of exhibits may result in loss of Exhibitor privileges in future years.
- 5. Exhibit Hall Only Registration:** Exhibit Hall Only registration allows participants access only to the exhibit area. It does not include access to sessions or meal functions (with the exception of meal functions in the Exhibit Hall).
- 6. Exclusion:** AMCHP reserves the right to exclude or to require modification of any display or demonstration which, in its sole discretion, it considers unsuitable or not in keeping with the character of the event. AMCHP shall have the right to prohibit the use of amplifying equipment or music, which, in its sole discretion, it considers objectionable. AMCHP reserves the right to demand modification of the appearance of dress or person used in connection with displays or demonstrations.
- 7. Safety Regulations:** The use or storage of flammable liquids, gases or solids will not be permitted. Only a safety film can be used. Video/computer presentations must be placed on tables and arranged so that aisles are not blocked. Sponsors/Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations are allowed and other material must comply with fire department regulations.
- 8. Liability:** The Sponsor/Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Sponsor's/Exhibitor's displays, equipment and other property brought upon the premises of the Hyatt Hotel, and agrees to indemnify and hold harmless AMCHP, its parent affiliates, their heirs, executors, directors and agents, and the Hotel, its agent, servants and employees, against any and all liability, losses, damages and claims. Sponsor/Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners and managers, which result from any act or omission of Sponsor/Exhibitor. Sponsor/Exhibitor agrees to defend, indemnify and hold harmless AMCHP, and the Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from Sponsor's/Exhibitor's use of the property. Sponsor's/Exhibitor's liability shall include all losses, costs, damages or expenses arising from, out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor/Exhibitor, its agents, employees and business invitees which arise from or out of the Sponsor's/Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof. All terms and conditions may be subject to changes under this contract.
- 9. Guard Service:** AMCHP will provide guard service when the exhibit area is closed and exercise reasonable care for the protection of Exhibitors' materials and displays. Beyond this, AMCHP, its officers, agents, employees, subsidiaries, affiliates and members (separately or collectively) cannot accept responsibility for any damage to or for the loss or destruction of an exhibit or for the property of an Exhibitor either from fire, theft, accidents or other causes.
- 10. Amendment of Terms and Conditions:** Any and all matters or questions not specifically covered by the preceding terms and conditions shall be subject solely to the decision of AMCHP and the Hotel. These Terms and Conditions may be amended at any time by AMCHP and the Hotel. All amendments shall be binding to Sponsors/Exhibitors.
- 11. Cancellation/Refund:** In the event the Sponsor/Exhibitor cancels its reservation for space, and does so on or before Friday, March 3, 2023, the Sponsor/Exhibitor will be refunded the rental fee less a \$200 non-refundable deposit per exhibit. Cancellations received after Friday, March 3, 2023, will forfeit the entire rental fee. No refunds will be made if space is not used, or for space not used part of the time.
- 12. Payment:** Exhibit space assignment will not be made until payment is received in full. Submit your application early for best placement! By signing this application, the undersigned acknowledges that the topic, products or services described must support or be consistent with the healthy development of children and families. AMCHP reserves the right to determine which materials are appropriate to its audience. The undersigned further agrees to abide by all policies and terms and conditions of the annual conference.

*The foregoing Terms and Conditions have been formulated for the best interests of all Sponsors and Exhibitors.*