## INDUSTRY PAVILION









Maximize your company's visibility and engagement at UltraCon by securing an exhibit hall booth in our Industry Pavilion! Our Industry Pavilion is a dynamic marketplace where you can showcase your products, services, and innovations to a diverse and influential audience. Don't miss this opportunity to connect, network, and make lasting impressions on attendees.

10X10 SPACE-\$2,750

10X20 SPACE-\$5,500

Space in the Industry Pavilion

Logo on UltraCon website

Pre and post attendee mailing list

Company description in event mobile app

Larger spaces are available upon request.
Please contact aiumpartnerships@aium.org.

## **LIVE SCANNING**

- Companies performing live ultrasound scanning during UltraCon must review the FDA's policy on over-the-counter marketing of ultrasound devices. The company is responsible for determining which activities are appropriate under FDA guidelines.
- 2. Participating companies must abide by the AIUM Live Scanning Guidelines/Requirements.
- **3.** Models must be pre-screened and sign a consent form.
  - Ex: Live Scanning Subject Consent Form.
- **4.** MUST have a 10' x 20' footprint or larger to perform live scanning.
- **5.** Please refer to the Live Scanning for Educational Purposes for further guidelines.