

SPONSORSHIPS

ultracon 2024

Advancing Medical Ultrasound

April 6–10, 2024
Austin, Texas



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aium

Sponsorship

Industry Pavilion

Branding

PLATINUM SOUNDWAVE SPONSORSHIP—\$35,000

Two 10X20 preferred exhibit booths, 4 complimentary exhibit hall badges, one hour company-hosted webinar post UltraCon. Digital Grab Bag, 1 sponsored event attendee breakfast or lunch, spaces are limited and on a first-come basis, food & beverage not included. Three months of retargeting ads, banner ad displayed in conference app, signage displayed throughout the venue, Company Name and Logo will appear on company website as a Platinum Sponsor.

GOLD ECHOTECH SPONSORSHIP—\$30,000

Two 10X20 preferred exhibit booths, 4 complimentary exhibit hall badges, and the Digital Grab Bag. One (1) sponsored event attendee breakfast or lunch, spaces are limited and on a first-come basis, food & beverage not included. One (1) month of retargeting ads, banner ad displayed in conference app, signage displayed throughout the venue, Company Name and Logo will appear on company website as a Gold Sponsor.

SILVER ULTRASOUND PARTNER—\$20,000

1 10X20 preferred exhibit booth, 2 complimentary exhibit hall badges. One (1) month of retargeting ads, 1 custom email, banner ad displayed in conference app, signage displayed throughout the venue, Company Name and Logo will appear on company website as a Silver Sponsor.

**Space is limited on a first come first service basis.
AIUM will supplement up to \$10,000 a la carte opportunity.**

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INDUSTRY PAVILION

BRANDING



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KEYNOTE SPEAKER-\$25,000

Take your brand to new heights and stand out in the crowd. Here's your chance to shine by becoming an exclusive sponsor for a keynote speaker. Seize this remarkable opportunity to elevate your brand's visibility and connect with a dynamic audience.

SONOSLAM-\$25,000

Become a part of ultrasound's largest competition geared exclusively toward medical school students. Food & beverage not included.

SHARK TANK-\$15,000

Invest in innovation and the future! Companies will present their ideas to the expert shark tank panel of venture capitalists, industry leaders, and an IP attorney. Your company name and or logo signage will be displayed in the Shark Tank area.

NEW INVESTIGATOR AWARDS-\$7,500

The New Investigator Session stands as a unique opportunity, motivating emerging researchers who are currently in training or have finished their training within the last 5 years to engage actively within the realms of the AIUM and ultrasound research. Apart from the distinction of being acknowledged as a New Investigator, 2 exemplary individuals will be chosen as winners and granted a prize of \$500 each.

TOP 8 ABSTRACT AWARDS-\$10,000

The top 8 recognizes the highest-rated research submissions amongst all submissions for 2024, offering a substantial prize fund of \$10,000 to advance their ongoing research. Beyond the distinction of being acknowledged as one of the elite 8 abstracts, every presenter will receive a reward of \$1,000, while the top presenter, securing the first position, will be awarded a total of \$3,000!

EPOSTERS-\$10,000

An ePoster, embodies a digital adaptation of the traditional research poster frequently employed at academic conferences. Unlike physical posters displayed on boards, an ePoster is meticulously designed for presentation and viewing on electronic screens, such as computer monitors.



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SPONSOR-LED SESSIONS:

BREAKFAST-\$8,000

Kick start the morning by hosting a 1-hour informational, non-CME educational presentation or procedural instruction during the annual meeting over breakfast. Food & beverage not included.

LUNCH AND LEARN-\$12,000

A Lunch and Learn event provides the perfect opportunity to present cutting-edge technology, emphasize innovation, or introduce new systems to a diverse audience of professionals. Food & beverage not included.

SOLAR ECLIPSE WATCH PARTY -\$25,000

Seize this extraordinary opportunity to be a part of a celestial event that will be remembered for a lifetime. Illuminate the future with us and sponsor an exclusive eclipse party as we pause all educational sessions to view the eclipse for attendees to celebrate this historic event. Glasses provided, food & beverage not included.

RECEPTION-\$25,000

Make a memorable impact at our upcoming event by becoming a sponsor of a reception! This is your chance to put your brand in the spotlight, create lasting impressions, and connect with an influential audience in a relaxed and engaging atmosphere. Food & beverage not included.



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A LA CARTE

REFRESHMENT TABLE-\$7,500

Sponsor a 1-day refreshment table for attendees to enjoy rejuvenating coffee breaks available Sunday-Wednesday. Your company name and/or logo will be displayed on the signage located near the refreshments and your company can place any additional promotional materials on the table. Food & Beverage not included.

WELLNESS EXPERIENCE

Sponsor an engaging change of pace experience from Puppy Play Time, a 5K Fun Run, or Art Painting. During Puppy Play Time, attendees will have the opportunity to snuggle with puppies. A 5K Fun Run will explore the trails alongside the lake in downtown Austin. Art Painting will include canvas paintings that will be sent to surrounding hospitals. Your support in each of these opportunities will create cherished memories and a lasting impact!

MASSAGE LOUNGE

Elevate the relaxation and rejuvenation experience for participants of the event by supporting the massage lounge opportunity available from Sunday to Wednesday. Your company's name and/or logo will be prominently showcased on signage in close proximity to the lounge. As an added bonus, you'll have the chance to position supplementary promotional materials within the designated area.

NETWORKING EVENT: GAME NIGHT-\$10,000

Unwind from your day with a fun, fully customizable networking event. Activity, food, & beverage not included.

WIFI-\$15,000

Sponsor and customize the password for the Wi-Fi at the event. Attendees will have to manually type in your company's customized password, reaching hundreds of attendees.

NETWORKING SPACE-\$7,500

Sunday-Wednesday, 4th floor, company can put their material out on the tables and signage in the area

Custom packages are available upon request, for additional information please reach out to aiumpartnerships@aium.org.