

AHRA 51st Annual Meeting & Exposition

EXHIBITOR PROSPECTUS



Indianapolis Convention Center
Indianapolis, IN
July 9-12, 2023 | ahra.org



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Why Exhibit?



AHRA's 2023 Annual Meeting and Exposition offers exciting and productive opportunities to showcase your products and services to the most influential decision-makers in medical imaging today. You'll visit face-to-face with current customers and meet prospective ones. AHRA provides the perfect venue to launch new products and gain real visibility.

AHRA's Annual Meeting and Exposition is just the right size for attendees to spend quality time with exhibitors. AHRA goes the extra mile to ensure that attendees come into the exhibit hall by providing complimentary lunch in the hall for attendees each day. Raffles and other incentives ensure that you have the best opportunity to connect with lots of attendees. For even more visibility, check out AHRA's Annual Meeting sponsorship opportunities and advertising in both the show issue of *Radiology Management* and *Convention Daily*.

Who is AHRA?

MISSION: To educate, develop, mentor, and provide resources to medical imaging professionals.

VISION: AHRA is the place imaging leaders come to connect, grow, and learn.

VALUES - OUR I.M.A.G.E (How we make decisions):

Inclusion: AHRA serves its members better when diverse perspectives are heard and when equity and inclusion are embedded in its policies and practices.

Morality: AHRA members adhere to the highest possible ethical standards and demonstrate honesty and integrity as imaging professionals.

Achievement: AHRA enables its new and existing members to be recognized as professionals who possess the knowledge and expertise to serve as leaders in healthcare.

Gather: AHRA is a catalyst for healthcare improvement by fostering a sense of belonging among its members and the greater healthcare community.

Excellence: AHRA sets the standard in providing education on quality care, innovative use of technologies, and best practices in medical imaging management.



AHRA Annual Meeting attendees are looking for companies like yours who offer products or services in areas such as:

- Asset Management
- Billing
- Bone Densitometry
- Breast Imaging
- Coding
- Computed Tomography
- Consulting
- Contrast Agents, Drugs & Pharmaceuticals
- Darkroom Equipment & Supplies
- Department Management
- Dicom Compliant Systems
- Digital Radiology
- Educational Services
- Electronics & Information Systems Services
- Equipment Repair/Refurbished Equipment
- Film and Image Management: PACS
- Film: Screen Systems, Cassettes & Viewers
- Financial/Leasing Company
- Furniture
- Interventional Radiology & Special Procedures
- Magnetic Resonance
- Mammography
- Nuclear Medicine
- Publishing
- Quality Assurance/Control & Radiation Safety
- Radiography
- RIS
- Staffing/Employment Services
- Teleradiology
- Therapeutic Radiology
- Ultrasound

Annual Meeting Attendee Demographics



What AHRA Exhibitors are Saying*

Over **75%** of exhibitors said that their company achieved its goal at the 2022 AHRA Annual Meeting & Exposition.

Over **93%** of exhibitors come to AHRA to generate new or prospecting leads with new customers.

81% of exhibitors agreed having the exhibit hall open only when nothing else is scheduled works very well.

80% of exhibitors felt the length the exhibit hall was open (8.5 hours) was sufficient.

84% of exhibitors agree that complimentary attendee lunch is a traffic draw

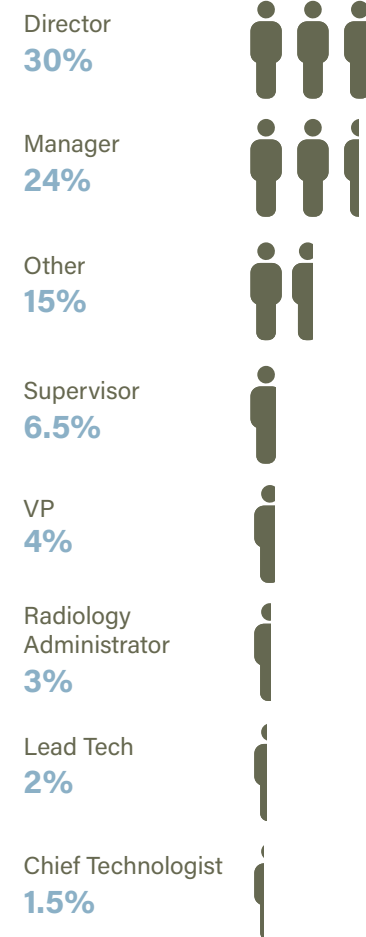
SOURCE: AHRA 2022 Exhibitor Survey

*Percentages based on Exhibitors responding to 2022 survey

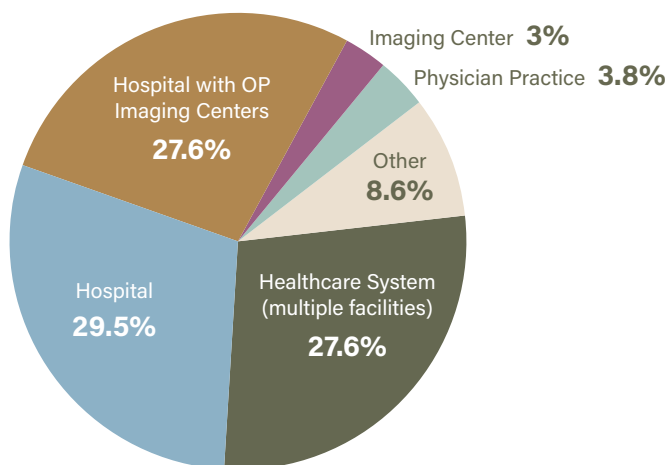
80%
of attendees said they wanted more information about exhibitors after visiting the Exhibit Hall.

79%
of AHRA attendees said they agree or strongly agree that one of the primary reasons they attend the AHRA Annual Meeting is to network with vendors.

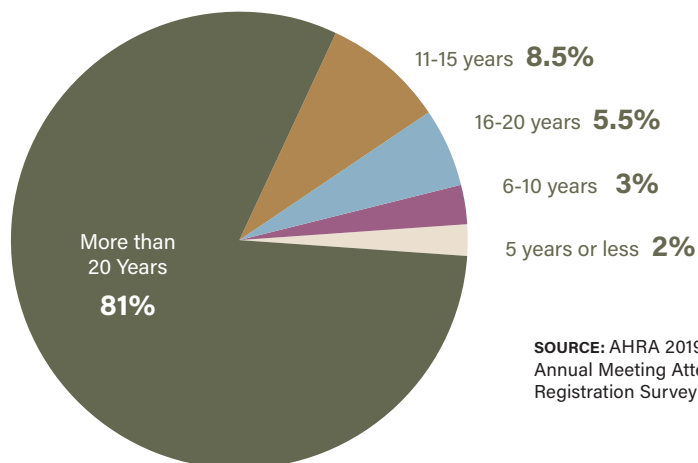
Who Are AHRA Attendees?



Where do AHRA Attendees Work?



Length of Employment in Imaging Field



SOURCE: AHRA 2019 Annual Meeting Attendee Registration Survey

SOURCE: AHRA 2022 Annual Meeting Attendee Registration Data

Top 5 Reasons to Exhibit at AHRA 2023



1

Build brand awareness within AHRA's unique audience

2

Generate new leads and strengthen your existing client relationships

3

Launch new products and showcase your existing ones

4

Network with nearly 800 attendees from all over the country

5

Results-oriented environment offering an intimate feel to secure sales



Booth Registration Process



AHRA has made it easier for potential exhibitors to select and reserve a booth online.

On the Exhibitor Portal, click on Purchase Booth and follow the step-by-step directions for booking and reserving a booth.

View the Live Floorplan for the most up to date availability.

A screenshot of the AHRA Exhibitor Portal login page. The page is titled 'Log In' and is divided into two main sections. On the left, under the heading 'New Exhibitor', there is a 'Purchase Booth' button. On the right, under the heading 'Existing AHRA 2023 Exhibitors Sign in here', there are two input fields: 'Email Address' and 'ACCESS KEY'. Below the 'ACCESS KEY' field is a link that says 'Lost your Access Key? or Need help?'. At the bottom of the right section is a 'Login Here' button.

Booth Pricing

\$29.00 per square foot

Corner Premium: \$200.00 per corner booth

NEW this year:

First Time Exhibitor Pricing:

\$19.00 per square foot

Corner Premium: \$200.00 per corner booth

To be considered for participation in the First Time Exhibitor Pricing your company must have never exhibited previously at any AHRA Event.



Booth Package Includes:



- 1 Listing in the online exhibitor directory – before and after AHRA 2023!**
This listing includes a link to your company's Web site as well as your product categories as listed on your contract. This feature guarantees improved traffic to your home page and increases exposure for your company, compliments of the AHRA!
- 2 Company name and product listing in Mobile App Exhibitor Directory,** as indicated on the application and contract for exhibit space (If booth space is confirmed by June 30, 2023.)
- 3 Exhibitor Badges:** 10 exhibitor registrations per 100 sq ft of exhibit space purchased. Registrations do NOT include boxed lunches, ticketed events, or CE credits; however, exhibitors are welcome to attend sessions. AHRA asks if a session room is filled, that exhibitors give seating priority to attendees. Ticketed items may be purchased at the onsite registration desk.
- 4 8' high backwall and 3' high side drape** (linear booths only)
- 5 7" x 44" booth identification sign** with company name and booth number
- 6 24-hour perimeter security services**
- 7 Post-show attendee list** (mailing addresses only; no phone, fax, or email). This is sent automatically to all exhibitors, no need to request this list.
- 8 Ability to rent the pre-show attendee list** (mailing addresses only; no phone, fax, or email). Only signed-up exhibitors are permitted to rent the pre-show attendee list. The service manual will contain an order form.
- 9 First chance to reserve booth space for the 2024 AHRA Annual Meeting**

Over 78%
of AHRA attendees
said that they plan
to do new business
with a vendor(s)
they met as a result
of AHRA

AHRA provides complimentary lunches to attendees each day in the hall to help drive traffic to vendors. It is suggested that booth personnel grab a bite to eat prior to the hall opening or after it closes each day. Concession areas will also be available in the Convention Center.

Nearly 70%
of AHRA attendees
said they visited the
exhibit hall for four or
more hours during the
8.5 total hall hours

What Does AHRA Deliver?



AHRA's Annual Meeting is just the **RIGHT SIZE** for attendees to spend quality time with exhibitors. AHRA goes the extra mile to ensure that your investment sees the returns it deserves through:

- **Exclusive Hall Hours:**
AHRA holds no other sessions or events while the hall is open allowing for uninterrupted networking time. Condensed exhibit hours keep traffic high and the need for additional exhibit staff low.
- **Lunch:**
AHRA provides complimentary lunch to attendees in the hall each day so they don't have to worry about finding food. This allows them to maximize their time spent with exhibitors.
- **Booth Traffic Builders:**
AHRA provides booth traffic builders like a **Scavenger Hunt** and **Hot Spot Program**.



AHRA Booth Traffic Builders



1. Hot Spot—Our Most Popular Activity!

Up to 30 exhibitors can designate their booth as a “Hot Spot.” Attendees have 6 chances to win a \$300 cash drawing by being in the right booth—your booth—at the right time. During 3 designated 15-minute periods (2 drawings each day), show management will randomly call out two of the hot spot booth numbers. All attendees standing in those booths when the numbers are called will be eligible to win \$300 right there in the booth. There are only 30 “Hot Spots” available and this traffic builder always sells out, so sign up early by checking off the “Hot Spot” box on your exhibit portal!

2. AHRA’s Mobile App Scavenger Hunt

The Mobile App Scavenger Hunt is an engaging opportunity for attendees to earn points by visiting exhibitors and sponsors and answering trivia questions. Attendees at the top of the leaderboard will be entered for a chance to win a cash prize, announced in the exhibit hall on the final day of the conference.



Each participating sponsor will have a QR code in their booth. Participants scan the code—which then asks them to answer a question about your company. All questions are provided by the exhibitor/sponsor. The more participating exhibitors an attendee visits, the more points they accumulate to climb to the top of the leaderboard and earn the chance to win!

Why participate?

- Brand awareness—Sponsor logo appears in AHRA Scavenger Hunt description on website and mobile app
- Sponsor provides customized question to encourage participant engagement with your company
- Increased sponsor visibility during the event
- Analytic data of opt-in participants that scanned your company question
- Investment is only \$300



Badge Type



Badge Type	Number of Badges per 100 sq ft space	Exhibit Hall Access	Lunch	Education Session Access	Ability to earn CE Credits	Conference Materials (totebag, program, etc)	Closing Reception
Exhibitor Staff Registration	10	Yes	No	Yes	No	No	No
Additional Exhibitor Staff Registration (\$50)	unlimited	Yes	No	Yes	No	No	No
Full Conference Registration	0	Yes	Yes	Yes	Yes	Yes	Yes

Display Guidelines & Requirements



A complete set of display guidelines and requirements will be included in your exhibitor services manual, which will be emailed to exhibitors in April 2023. The information below is to give you a preliminary brief overview of the guidelines. Please refer to the exhibitor services manual for details.

Educational sessions, exhibits, and registration will be held in the

Indiana Convention Center
100 S Capitol Ave
Indianapolis, IN 46225

Exhibits will be in Halls A-C in the Convention Center.

Island Booths: An Island Booth is any size booth exposed to aisles on all four sides. Island booths may use the entire cubic content of the space up to 20' in height, including the top of any hanging signage or internal structural displays. Any hanging signage will be hung at 20' from the floor to the top of the sign. Approval for the use of Hanging Signs & Graphics should be sent to the AHRA Exhibits Manager by no later than June 1, 2023.

Linear Booths: Linear Booths have only one side exposed to an aisle and are arranged in a series along a straight line. They are also called "in-line" booths. All linear booths are arranged in increments of 10' wide by 10' deep. The maximum back wall height is limited to 8'. A Corner Booth is a Linear Booth exposed to aisles on two sides. All other guidelines for Linear Booths apply. Regardless of the number of Linear Booths utilized (i.e. 10'x20', 10'x30', 10'x40', etc.) display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8' is allowed only in the rear half of the booth space, with a 4' height restriction imposed on all materials in the remaining space forward to the aisle. Note: when three or more Linear Booths are used in combination as a single exhibit space, the 4' height limitation is applied only to that portion of exhibit space which is within 10' of an adjoining booth.

Peninsula Booths: Peninsula booths, also known as Endcap booths, ARE NOT permitted.

Split Island Booths: Split Island booths are NOT permitted.

ALL BOOTHS must be carpeted. Your booth package does NOT include carpet. It can be ordered through Freeman, the official general service contractor. Booth Carpeting, Furniture, Lighting, Electric, Internet, Phone, etc. are not included and must be purchased separately by the exhibitor. Order forms will be included in the exhibitor services manual, which will be emailed in April 2023.

General Service Contractor

Freeman is the official General Service Contractor for AHRA 2023 and will provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the exhibitor services manual to be forwarded from Freeman in April 2023. Exhibitors are responsible for all information provided in the exhibitor services manual.

Exhibit Hall Schedule



Saturday, July 8, 2023

11:00 AM - 5:00 PM Installation

Sunday, July 9, 2023

8:00 AM - 5:00 PM Installation

Monday, July 10, 2023

7:00 AM - 9:00 AM Installation

9:00 AM - 11:00 AM Show Management Booth Inspection

11:00 AM - 2:00 PM Hall Open (lunch served in the hall for attendees)

11:30 AM - 11:45 AM **HOT SPOT!** Drawing

1:00 PM - 1:15 PM **HOT SPOT!** Drawing

Tuesday, July 11, 2023

11:00 AM - 2:00 PM Hall Open (lunch served in the hall for attendees)

11:30 AM - 11:45 AM **HOT SPOT!** Drawing

1:00 PM - 1:15 PM **HOT SPOT!** Drawing

Wednesday, July 12, 2023

11:00 AM - 1:30 PM Hall Open (lunch served in the hall for attendees)

11:30 AM - 11:45 AM **HOT SPOT!** Drawing

12:45 PM - 1:00 PM **HOT SPOT!** Drawing

1:31 PM - 9:00 PM Dismantle

Thursday, July 13, 2023

8:00 AM - 10:00 AM Dismantle

These hours are tentative and subject to change. If the official exhibit hall schedule changes, all exhibitors will be notified in writing. A final schedule will be included in your Exhibitor Services Manual and posted (when available) on the AHRA website.

All exhibit personnel are expected to make travel arrangements in accordance with the official exhibit hall schedule. As a courtesy to other exhibitors and all conference attendees, exceptions to installation and other dismantle times will not be allowed on the basis of flight times or any other travel arrangements made by an exhibiting company or any employee of that exhibiting company.

NOTE: Aisle carpet will be removed beginning at 1:31 PM on Wednesday, July 13. Empty crate/container return will begin approximately at 1:31 PM and take approximately four hours to complete.

Housing



Indianapolis Marriott Downtown

350 West Maryland Street
Indianapolis, IN 46225

JW Marriott Indianapolis

10 South West Street
Indianapolis, IN 46204

SpringHill Suites Indianapolis Downtown

601 West Washington Street
Indianapolis, IN 36204

TO BOOK, PLEASE VISIT :

<https://book.passkey.com/event/50392591/owner/1463968/home>

AHRA rates are available until June 16, 2023, or until the block is exhausted, whichever is first.

For group reservations of 10 or more rooms, exhibitors must sign a separate sub-block contract with the hotels.

Exhibitor Hospitality Event & Staff Meetings

All meeting space requests for exhibitor hospitality events or staff meetings must be approved by show management. Send requests to AHRAexhibits@conferencemanagers.com. Space in the Indiana Convention Center and hotels are available on a first-come, first served basis. Fees apply. Once the meeting request is approved, hotel contact information will be forwarded. Do not contact the hotel or center directly for space. They will not release space without approval from show management.

Offsite events to be held in conjunction with AHRA and its attendees must receive written permission for Show Management to hold the event. Events shall not conflict with AHRA official conference schedule.



Important Dates

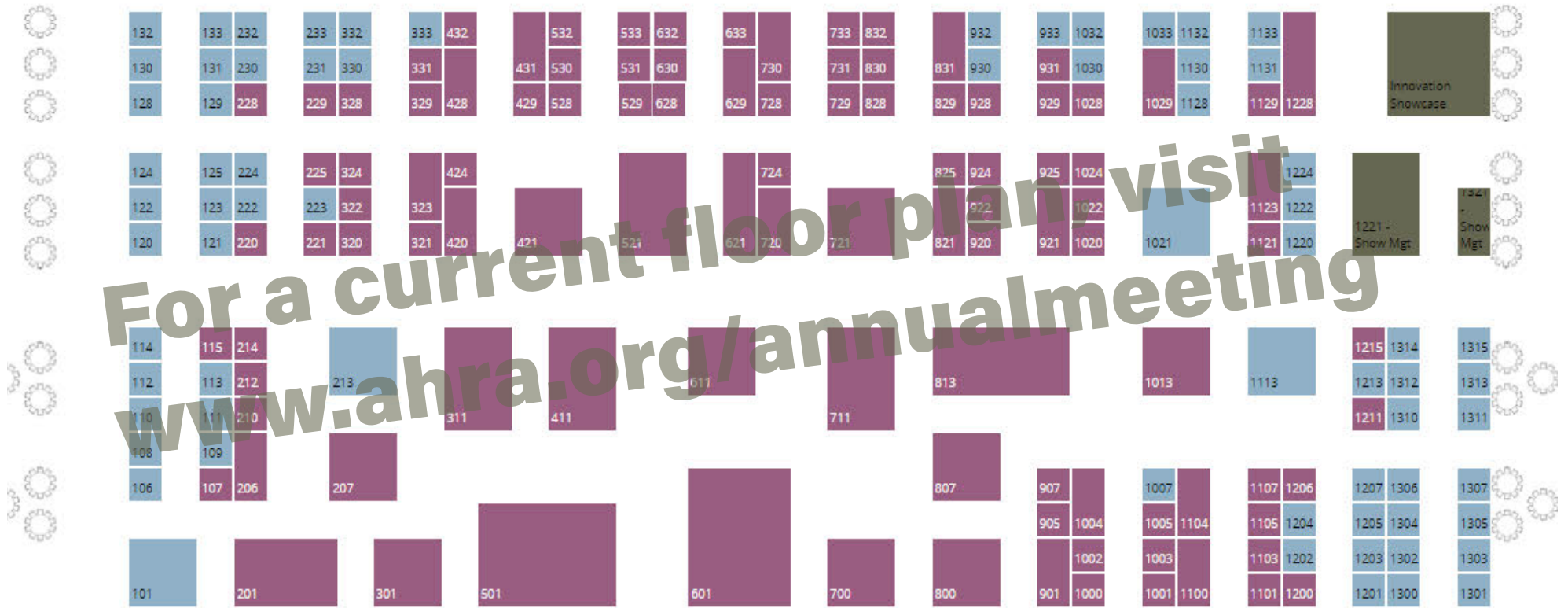


January 13, 2023	Deadline to receive sponsor recognition in meeting registration brochure
April 2023	Exhibitor Services Manual Emailed to Exhibitors
April 14, 2023	Final Booth Payment Due (invoices will be emailed one month prior)
June 5, 2023	Advance Shipping Begins
June 16, 2023	Deadline for Discount Room Rate
June 30, 2023	Advance Shipping Ends
July 8, 2023	First Day of Installation and On-Site Shipping Begins
July 10, 2023	Show Open
July 13, 2023	Last Show Day/Dismantle Begins

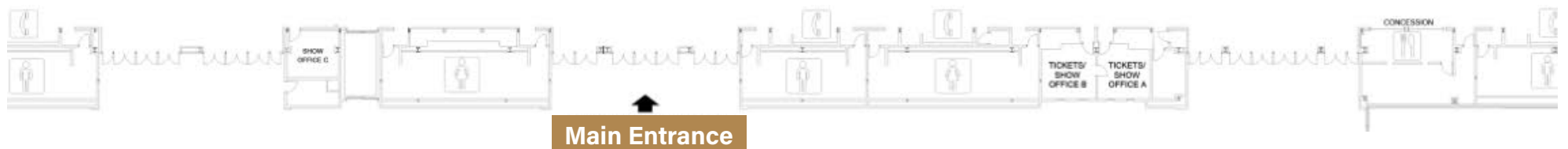


Floor Plan

Indianapolis Convention Center | Halls A-C



For a current floor plan, visit www.ahra.org/annualmeeting



= rented
 = open



Rules & Regulations

1. Official Exhibit Schedule

Saturday, July 8

11:00 am – 5:00 pm Installation

Sunday, July 9

8:00 am – 5:00 pm Installation

Monday, July 10

7:00 am – 9:00 am Installation

11:00 am – 2:00 pm Hall Open

Tuesday, July 11

11:00 am – 2:00 pm Hall Open

Wednesday, July 12

11:00 am – 1:30 pm Hall Open

1:31 pm – 9:00 pm Dismantle

Thursday, July 13

8:00 am – 10:00 am Dismantle

This schedule is tentative and subject to change. If the official exhibit hall schedule changes, all exhibitors will be notified in writing. All exhibit personnel are expected to make travel arrangements in accordance with the official exhibit hall schedule. As a courtesy to other exhibitors and all conference attendees, exceptions to installation and other dismantle times will not be allowed on the basis of flight times or any other travel arrangements made by an exhibiting company or any employee of that exhibiting company.

2. Show Management

The exhibition is organized and managed by AHRA. Any matters not covered in these Rules and Regulations are subject to the interpretation of the AHRA Board of Directors and the AHRA Executive Director or his or her designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the Phoenix Convention Center procedures. The Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence.

3. Assignment of Booth Space

Exhibit space will be assigned on a first come-first served basis beginning July 11, 2022 with priority given to sponsors and previous exhibitors until July 13, 2022. Applications received without a 50% deposit will not be processed. AHRA does not permit end-cap booths, meaning a 10'x20' booth that is exposed to aisles on three sides. AHRA also does not permit exhibitors to purchase linear booth spaces that are across the aisle or diagonal from one another. Example: If an exhibitor wants to purchase two 10'x20' spaces across the aisle from one another, this would not be permitted.

4. Installation and Dismantle of Exhibits

Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the show. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. Booths that dismantle early will be penalized by losing 3 priority points towards the following year's booth selection. All booths must remain intact until the close of the show. Installation must occur only during the installation times designated in the Exhibitor Services Kit. All booths must be properly installed, fully operational and show-ready no later than 9:00 AM on July 10, 2023 for the final inspection of the exhibit hall by show management. Dismantle may not begin until after 1:31 PM on July 12, 2023, and must be completed by 12:00 PM on July 13, 2023. The hours in Rule 1 are tentative and subject to change. If the official exhibit hall schedule changes, all exhibitors will be notified in writing. Exhibitors are expected to make travel arrangements in accordance with this schedule. If erection of any exhibit has not started by 8:00 AM on Monday, July 10, 2023 the AHRA Exhibits Manager or his or her designee shall order the exhibit to be erected and the exhibitor billed for all charges incurred. Each exhibitor will complete arrangements for removal of his or her material from the Phoenix Convention Center in accordance with the instructions provided in the Exhibitor Services Kit. All material must be packed and ready for shipment by 12:00 PM on July 13, 2023. Any material not called for by said time and date will be shipped at the exhibitor's expense, by a carrier selected by the official drayage contractor. No one under the age of 18 will be permitted on the exhibit floor during installation and dismantle hours.

5. Failure to Occupy Space

Space not occupied by 8:00 AM on July 10, 2023, will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

6. Rates, Deposits and Refunds

Space will be rented at the rate of \$29.00 per square foot in accordance with the application form, with a \$200 additional charge for each corner assigned. All free-form (island) exhibits are assessed a charge for four (4) corners. No application will be processed or space assigned without a deposit in U.S. funds in the amount of 50% of the total cost. Space must be fully paid by April 14, 2023. CANCELLATION/DOWNSIZE POLICY

Any exhibitor who cancels in part or all, of purchased booth space on or prior to December 31, 2022, will be refunded in full minus a \$200 admin fee. Any exhibitor who cancels all of purchased booth space between January 1-February 28, 2023, will forfeit and pay to AHRA, as liquidated damages, a sum of money equal to 50% of the full price of said exhibitor's booth space. Any exhibitor who cancels all of their booth space after February 28, 2023 will forfeit and pay to AHRA, as liquidated damages, a sum of money equal to 100% of the full price of said exhibitor's booth space. Any exhibitor who downsizes their space after December 31, 2022 will be assessed a 10% service charge of the original contracted price. Payments previously received will be applied to the revised booth balance. Any remaining balance, less the revised space fees and 10% service charge, will be refunded up to a maximum of \$5,000. After February 28, 2023, no refund will be given to any downsized space. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether Show Management enters into a further lease for the space involved. Cancellation requests must be submitted in writing to the Exhibits Manager.

7. Contractor Services

An official contractor will provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Services Kit to be forwarded from the official contractor in late March 2023. An exhibitors' service center will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will AHRA or The Phoenix Convention Center assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to official contractor as specified in the Exhibitor Services Kit. Should any shipments not be made as specified in the manual, it will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to exhibiting company. Exhibitors are responsible for all information provided in the Exhibitor Services Kit.

Rules & Regulations cont.



8. Arrangements of Exhibits

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished backwalls, etc. at the exhibitor's expense.

9. Booth Design

The regulations listed herein are not intended to unduly restrict exhibits as to either design or utility. The spirit in which the rules are presented is to create and maintain an open atmosphere on the exhibit floor. In designing exhibits, traffic flow, good judgment and consideration for neighboring exhibitors and attendees should be primary objectives. Every effort has been made to ensure the accuracy of all information distributed by AHRA; however, due to the ever-changing needs and maintenance schedules of facilities, such as the Phoenix Convention Center, up-to-the-minute information is not always available. With this in mind, we remind all exhibitors that AHRA, the Phoenix Convention Center and its contractors or agents can make no warranties as to the accuracy of floor plans issued in conjunction with or pertaining to the exposition. If locations of building columns, utilities or other architectural components of the facility are considerations in the construction of an exhibit, it is the responsibility of the exhibitor and/or his/her agent to physically inspect the facility to verify all dimensions and locations. AHRA follows IAEE display guidelines. Information will be available in the service kit, released in late March 2022.

IN-LINE BOOTHS: In-line booths have only one side exposed to an aisle and are generally arranged in a series along a straight line. Regardless of the number of in-line booths utilized, (e.g., 10' x 20', 10' x 30', 10' x 40', etc.), display materials must be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8 feet is allowed only in the rear half of the booth space, with a 4-foot height restriction imposed on all materials in the remaining space forward to the aisle. When three or more in-line booths are used in combination, as a single exhibit space, the 4-foot height limitation is applied only to that portion of exhibit space that is within 10 feet of an adjoining booth. A Perimeter Booth is an in-line booth that backs to an outside wall of the exhibit facility rather than to another

exhibit. All guidelines for in-line booths apply to Perimeter Booths except that the maximum back wall height is 12'. AHRA does not allow end cap booths, meaning booths exposed to aisles on three sides and composed of two 10'x10' booths)

ISLAND BOOTHS: Island booths are any size booths exposed to aisles on all four sides. Supplementary regulations governing such exhibits are the following.

- A. The entire cubic content of the space may be used up to the maximum allowable height of 16' including signage, hanging or stationary, banners, trusses and hanging lighting systems. Any hanging signage will be hung at 16' from the floor to the top of the sign.
- B. Canopies, including ceilings, umbrellas and canopy frames, can be either decorative or functional (such as to shade computer monitors from ambient light or for hanging products). The base of the canopy should not be lower than 7 feet from the floor within 5 feet of any aisle. Canopy supports should be no wider than 3 inches. This applies to any booth configuration that has a sight restriction. Fire and safety regulations in many facilities strictly govern the use of canopies, ceilings and other similar coverings. Check with the appropriate local agencies prior to determining specific exhibition rules.
- C. Island Exhibitors should adhere to the following minimum guidelines when determining booth lighting.
 - No lighting fixtures, lighting trusses or overhead lighting are allowed outside the boundaries of the exhibit space.
 - Lighting should be directed to the inner confines of the booth space. Lighting must not project on to other exhibits or show aisles.
 - Lighting that is potentially harmful, such as lasers or ultraviolet lighting, must comply with facility rules and be approved in writing by exhibition management.
 - Lighting that spins, rotates, pulsates and other specialized lighting effects should be in good taste and not interfere with neighboring exhibitors or otherwise detract from the general atmosphere of the event.

Each exhibitor will be provided with an official Exhibitor Services Kit. The Exhibitor Services Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction.

All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Kit. In the sole opinion of Show Management, any exhibit that fails to conform to the Exhibitor Services Kit guidelines or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. All demonstrators or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Island booths are restricted to 16' in height. All booths must be carpeted. Exhibiting companies are responsible for furnishing, cleaning and carpeting their booths. Any booth(s) not carpeted by 8:00 AM on July 10, 2023, will be carpeted by Show Management at the exhibitor's expense. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991(ADA). Any exhibit with raised flooring must be ramped.

10. Subleasing of Space

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

11. Conduct

All exhibits will be to serve the interest of the AHRA members and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. Show management reserves the right to request the immediate withdrawal of any exhibit that AHRA believes to be injurious to the purpose of AHRA. AHRA requires professional decorum from all vendors, exhibitors, staff, show management and contractors. AHRA reserves the right to remove anyone from the Annual Meeting and exhibit space who do not maintain professional decorum. Management reserves the right to refuse to admit and eject from the exhibit building any objectionable or undesirable person or persons. No refunds of any fees paid will be granted and exhibitor agrees to hold harmless AHRA, show management, and their contractors. The use of sideshow

Rules & Regulations cont.



tactics or other undignified methods considered by AHRA to be objectionable are expressly prohibited in the exhibition area and in any meeting room. The purpose of the exhibition is to further the education of meeting attendees through product and service displays and demonstrations. Products or services exhibited must be pertinent to the attendees' professional interest. AHRA reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

12. Exhibitor's Personnel

Exhibitor badges will be made available to the official company representatives for distribution to exhibitor personnel. The official AHRA badge must be worn whenever a representative is in the exhibit hall. All personnel representing the exhibitor or his or her agents on the exhibit floor during installation and dismantling must be properly identified. Each exhibit must be fully operational and staffed during the open exhibit hours as defined in rule 1. Booths should be manned by company specialists who are qualified to discuss details of their company's products or services. Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms as well as exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited.

13. Sound Devices and Lighting and other Presentation Devices

Public address, sound producing or amplification devices that project sound must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitor and their patrons, nor cause the aisles to be blocked. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle. Noise levels must be held to an 80-decibel maximum at all times. Show Management will monitor the 80-decibel regulation on-site. If an exhibitor is in violation of the 80-decibel regulation, they will receive one warning. If the exhibitor continues to operate noisemaking exhibits in excess of 80-decibels after the first warning, Show Management reserves the right to cut the power of the offending mechanism, or otherwise ensure the noisemaking mechanism is shut off. Any expenses incurred in this instance will be the sole responsibility of the exhibitor.

14. Handout Materials

Promotional give-aways and exhibitor prize drawings will be permitted. All materials and prizes must have prior approval by AHRA. All hand-out materials are expected to be of professional nature. AHRA reserves the right to disallow any material that it believes to be inappropriate. Send samples to: AHRA Exhibits Manager, 5500 Cherokee Ave, Ste. 550, Alexandria, VA 22312. No exhibitor may use AHRA name or any of its affiliate organizations in conjunction with any promotional activity or award in the exhibit hall without the expressed written consent of AHRA.

15. Solicitation of Exhibitors

No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of AHRA.

16. Fire, Safety and Health

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

17. Labor

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Displays, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Services Kit.

18. Storage

The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. AHRA assumes no responsibility for damage or loss of packing boxes or crates.

19. Food and Beverage

Exhibitor distribution of food and beverages for consumption in the building is prohibited, except with written permission from Show Management. All requests must be submitted in writing.

20. Liability and Security

AHRA makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. AHRA will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. AHRA will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any government authority and of the contracted facility. The exhibitor will pay and save AHRA, its Board, members, staff, and representatives, and the Indianapolis Convention Center harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Indianapolis Convention Center or property adjacent thereto occasioned by any act, neglect, or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect AHRA, the Indianapolis Convention Center against any and all such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense: (a) Workman's compensation insurance coverage for exhibitor's employees which shall be in compliance with the laws of Indianapolis, Indiana; (b) Commercial general liability insurance with policy limits of \$1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/ completed operations, providing for terms of coverage to be effective from on or before July 8-13, 2023, which shall include exhibitor's move in and move out. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the exhibitor's exhibit during the term of the AHRA 2023 Annual Meeting and Exposition. (c) Other

Rules & Regulations cont.



insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

21. Trademarks

AHRA will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor. Use of the Indianapolis Convention Center logo, design, trademark, trade name, patent, copyrighted work or symbol must be approved in writing by the Indianapolis Convention Center marketing department. AHRA will not attempt to settle disputes between exhibitors over issues such as trademark violations, sign copy and copyright violation claims. Show management understands the sensitivity of these issues; however, AHRA is not a judge, jury, regulator or police officer, and its enforcement or protection options are limited. It is the responsibility of the exhibitor to receive prior approval from AHRA for any product demonstration or presentation that may be questionable in nature.

22. Photographing of Exhibits

Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to or photographing or videotaping its exhibit. The taking of pictures, other than by the official photographer, is expressly prohibited during setup, dismantling and non-exhibit hours. Cameras will not be allowed on the exhibit floor. The use of a camera cell phone is prohibited during the above-mentioned hours. Only the exhibitor may grant permission to have its exhibit photographed, videotaped, or an audio presentation taped, during exhibit hours. No exhibitor shall deny any reasonable request from Show Management or the official photographer to photograph the exhibit from outside the perimeter of the booth.

23. List Publications

The list of AHRA exhibitors, in whole or in part, shall not be published other than in AHRA official publications.

24. Facility Use

All public function space in the Indianapolis Convention Center is controlled by AHRA. No function space will be released to exhibiting firms or other commercial firms for social functions without the permission of Show Management. Good taste and

conformity to the purposes of the meeting must prevail. Showing of equipment or product presentations to registered members or guests of AHRA by exhibiting firms other than on the exhibit floor during the stated hours (see Rule 1) is expressly prohibited.

25. Violations

AHRA may at its discretion take away all or part of future exhibiting privileges for violations of the Rules and Regulations. In addition, violation of any of these Rules and Regulations by the exhibitor or his or her employees or agents shall at the option of AHRA forfeit the exhibitor's right to occupy space and such exhibitor shall forfeit to AHRA all monies paid or due. Upon evidence of violation, AHRA may take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that AHRA may incur thereby.

26. Severability

All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such valid agreements or covenants were not contained herein.

27. Contact

For more information, please contact:
AHRA Exhibits Manager
5500 Cherokee Ave, Ste. 550, Alexandria, VA 22312
Phone: (703) 964-1240
Fax: (571) 730-3072
AHRAexhibits@conferencemanagers.com



Past AHRA Annual Meeting Exhibitors



Is YOUR Competitor on this List?

- | | | | |
|---|--|---|---|
| 24/7 Radiology | Althea US | Biomorph Radiology Furniture | DiagnosTemps |
| 24x7 Magazine | Antmed Corporation | Block Imaging International, Inc. | Diagnostic Imaging |
| 3-DISC Americas | AMX Solutions, Inc. | Blue Ridge X-Ray Co. | Diagnostic Radiology and
Oncology Services |
| 3DR Laboratories | American Board of Imaging
Informatics, Inc. | Bracco Diagnostics Inc. | Dicom Solutions, Inc. |
| 3M Health Information Systems | Analytical Informatics, Inc. | Burlington Medical Supplies | Digital Mobil X-Ray Solutions, Inc. |
| Absolute Imaging Solutions | Apex Physics | C&G Technologies, Inc. | Digitec Medical |
| Acuo Technologies | ApronCheck.com | CAN HealthPro | DMS Health Technologies |
| ADVANCE | Aramark Healthcare Technologies | Canon USA Inc. | Dolbey |
| Advanced Data Systems | Aris Radiology | CardioServ | DOTmed.com, Inc. |
| Advanced Health Education Center | Armada Medical Marketing | Carestream Health, Inc. | Double Black Imaging |
| Advanced Imaging | Ascendian Healthcare Consulting | CEIA USA Ferromagnetic Division | DR Systems, Inc. |
| Advanced Medical Resources | Atirix Medical Systems | CLICKVIEW Corporation | Dunlee-Division of Philips Healthcare |
| Advanced Mobility Specialty Vehicles | Atlantis Worldwide LLC | Clear Image Devices LLC | Eastern Diagnostic Imaging, Inc. |
| Aegys | Atlas Medical Technologies | CodeRyte | Ed Sloan & Association |
| AFC Industries, Inc. | AttenuTech/Davis lead Aprons | Coding Strategies Inc | eHealth Technologies |
| Ag Medical Systems, Inc. (AMS) | Aureus Medical Group | CODONICS | EMCare / Rays |
| Agfa Healthcare | Aurora Imaging Technology, Inc. | Columbus Healthcare Products | Emergence Teleradiology |
| Air Products | AVOCA | Comecer Group | Elsevier |
| AllegiantMD | Avreo, Inc. | Communications & Power Industries
Canada, Inc. | Engineering & Network Systems |
| Alliance Imaging, Inc. | Avotec, Inc. | Conquest Imaging | EOS Imaging |
| Allocade | Barco, Inc. | Covidien | Equipment Placement Services |
| ALLParts Medical | Barrington Medical Imaging, LLC | CRA Credential - RACC | Esaote |
| allRadiology Solutions, LLC | Bay Shore Medical | Creative Foam Medical Systems | Faxitron |
| Alltech Medical System America | Bayer HealthCare | CS Medical | Feedbackstat |
| AMCOM Software | Bayer HealthCare –
Multi Vendor Service | CUATTRO, LLC | Featherlite Trailers |
| American College of Radiology | BBC Construction Group, Inc. | DatCard Systems, Inc. | First Source, Inc. |
| American Radiology Resource, LLC | BC Technical | DBRS Medical Systems | Flaghouse |
| American Radiology Solutions | BD Medical | Dedicated Imaging Solutions | Foundation Radiology Group |
| American Society of Radiologic
Technologists | Bear Facts Entertainment | Del Medical | Front Range Mobile Imaging |
| AMICAS, Inc. | Beekley Corporation | Delphinus Medical Technologies | FUJIFILM Medical Systems USA |
| AMN Healthcare | Bio-Med Associates, Inc. | DenseBreast-Info, Inc | GE Healthcare |
| AMS Store and Shred LLC | Bio-Optronics, Inc. | Desert Radiologists | GEMSS North America, Inc. |
| Acertara | | DEXA Solutions | Genesis Medical Imaging, Inc. |

Past AHRA Annual Meeting Exhibitors



Is YOUR Competitor on this List?

Genesis Medical Staffing, Inc.	Intelerad Medical Systems	MAVIG GmbH	MRIaudio
GMI	Incorporated	MD Publishing, Inc.	MXE, INC
Graspen Systems	InternU	Med Care Solutions	National Brand and Tag Co.
Great American Insurance Group EMS	InterMed X-Ray, Inc.	MedAssets	Nationwide Imaging Services, Inc.
Guerbet, LLC	IntelliSound, Inc.	Medical Contracting Services Inc.	Neusoft Medical Systems, USA, Inc.
Health Connect Partners, Inc.	Intersocietal Accreditation	Medical Dealer	New Age Innovations, Inc
Health Data Management	Commission (IAC)	Medical Equipment Refinishing	NHD, Inc
Health Imaging	Intuitive Imaging Informatics, LLC	Systems, Inc.	Nova Biomedical
Health Record Services (HRS)	Invivo	Medical Imaging Innovations	NovaMed Corporation
Healthpac Computer Systems, Inc.	Iradimed Corporation	Medical Imaging Solutions	NovaRad Corporation
HeartCare Imaging	JCF Engineering, Inc.	International	Nuance
HI-IQ	JDI Solutions	Medical Staffing Network	Numed, Inc.
Hit Application Solutions	Kaiser Permanente	MedInformatix, Inc.	Olympus Imaging America, Inc.
Hitachi Medical Systems America, Inc.	KenQuest Medical	Medison America, Inc.	OneMedNet Corp
Hologic	Keystrokes Transcription Service	MedLearn (Medical Learning Inc.)	Onestaff Medical, LLC
Horizon USA	Konica Minolta Medical Imaging	Mednovus, Inc./SAFESCAN	ONI Medical Systems
IBA	Kopp Development Inc.	Imaging Systems	Online Radiology Medical Group
iCAD, Inc.	Kubtec Technologies, Inc.	MedPro Imaging	OnPoint Medical Diagnostics
iCRco, Inc.	KUBTEC X-RAY	MEDPRO SOLUTIONS	ONRAD, Inc.
IDS-AbbaDox	Landauer Medical Physics	MedPro Staffing	OpenTempo
Imaging Economics	Laurel Bridge Software, Inc.	Medquest Associates	Optasia Medical Inc.
Imaging Solutions	Legacy Health	MEDRAD, Inc.	Optimal IMX
Image Retrieval Services	Legacy Medical Imaging	Meta Imaging Solutions	Optimal Radiology
Imaging On Call	LG Electronics USA, Inc	MetalQuest	Orion HealthCorp
Imaging Technology News	Lifepoint Informatics	Metrasens Ltd	OrthoScan, Inc.
imagingBiz/Radiology Business Journal	lifelIMAGE	Mindways Software, Inc	Outpatient Imaging Affiliates
Imalogix	LocumTenens.com	MinXray, Inc.	Oxford Instruments Service, LLC
IMEDCO America Ltd	MagnaServ Inc.	Mirion Technologies Dosimetry	P M G – The Physicians’
Injector Support and Service	MagResource LLC	Services Division	Billing Specialists
Insight Health Solutions	MagView Information Systems	Mobile Conversions International	Pacesetter Medical Imaging/
InSight Healthcare Information Systems	Mallinckrodt Pharmaceuticals	Molecular Imaging Technologies	Fischer-Giotto
Insight Imaging	Mammography Reporting System, Inc.	Mobile X-Ray Solutions, Inc.	PACSGEAR
InstaCover	Marquis Medical LLC	Montage Healthcare Solutions, Inc.	PACSHealth
Integrated Modular Systems, Inc.	Marketing Works	MRI Pad (Evolve Technologies)	Panacea Healthcare Solutions, Inc.

Past AHRA Annual Meeting Exhibitors



Is YOUR Competitor on this List?

Paramed Medical Systems, Inc.
PartsSource
PCI Medical
Pearltec AC
peerVue, Inc.
PenRad Technologies
PETNET Solutions
Philips
Phoenix Management Group
Physicians Business Network, Inc.
Planmed, Inc.
Platinum Medical Imaging
Precision Image Analysis (PIA)
Primordial Design
ProScan Reading Services
Protech Leaded Eyewear, Inc.
ProtonPACS/Radsources
Provista Inc.
QGenda.com
Qi Imaging (A Ziosoft Company)
Quantum Medical Radiology, PC
Quest International
RadCare
Radiological Imaging Technology
Radiological Imaging Services of PA
Radiology Associates of Tampa
Radiology Business Journal and
Imagingbiz
Radiology Business Management
Association (RBMA)
Radiology Business Solutions
Radiology Coding Certification
Board (RCCB)

Radiology Management
Radiology Today
Radon Medical Imaging
Radisphere National Radiology Group
RADMAX, Ltd.
RADRIX SYSTEMS LLC
RamSoft, Inc.
Rayence, Inc.
Rays
RC Imaging
RCCB
RedRick Technologies, Inc.
Regents Health Resources, Inc.
Reina Imaging
ReMedPar
Remedy Medical Systems, LLC
Remetco, Inc.
RemitDATA, Inc.
Resources On Call
Ridge Medical Imaging
Riverain Medical
Rochester Cassette Sales & Service
RSI Medical Staffing
rt image
Sage Health Management
Solutions, Inc.
Samsung Electronics
ScanMed of Resonance
Innovations, LLC
Sclmage
ScreenPoint
SCS Collections Services, LLC
Sectra North America, Inc.
Shared Imaging, LLC

Shared Medical Services
Shimadzu Medical Systems USA
Siemens Healthcare
SKY FACTORY
Sony Electronics, Inc.
Sorna Corporation
Sourcecorp HealthSERVE
Source-Ray Inc.
Southeast X-Ray, Inc.
Spectrum Dynamics Medical
Spellman High Voltage Electronics
St. Jude Children's Research Hospital
Summit Imaging
Surgical Tables, Inc.
Swearingen Software, Inc.
Swissray International, Inc.
Technical Prospects, Inc.
TeleVox Software Inc.
TeraRecon, Inc.
THALES Components Corp.
The Coding Network, LLC
The Electronic Whiteboard
The Joint Commission
TI Services
TIMS Medical
Titan Medical Group, LLC
Toshiba Medical Systems
Totoku / U S Electronics Inc
TriMedx
Trisonics, Inc.
Troff Medical Services
TXR Tingle X-Ray
Ultrasound Solutions Corp.

U.S. Radiology On-Call
Unfors RaySafe, Inc
Universal Digital Resources, LLC
Universal Medical Resources, Inc.
US Electronics
US Teleradiology
Varian Medical Systems/Interay
Vesta Teleradiology
Virtual Radiologic (vRad)
Vital A Toshiba Medical Systems
Group Company
Vital Images
VIVID IMAGING
Viztek, Inc.
Volpara Solutions
VuCOMP, Inc
Weber State University
West Physics Consulting
XR Medical
X-Ray Recycling Solutions
Xybix Systems Inc.
YOOSCAN
Zetta Medical Technologies, LLC
ZHealth Publishing
Ziosoft
Zonare Medical Systems
Zotec Partners

ahra

the association for medical
imaging management

www.ahra.org/annualmeeting

