

AHRA 2023 ANNUAL MEETING

Indianapolis, Indiana † July 9-12

AHRA 2023 Annual Meeting
Indianapolis, IN | July 9—12

The **AHRA 2023 Annual Meeting and Exposition** offers numerous unique and fresh opportunities to help your business grow. By taking advantage of the sponsorship opportunities listed in this brochure, you will be able to demonstrate that your company offers cutting-edge products and services. Make your company stand out from your competitors!

Exhibit space rental is required in order to purchase a sponsorship package

Sponsorship provides the premier visibility imperative to remain competitive. Whether you are a seasoned company or establishing a new startup, this guide features a variety of sponsorship options designed to suit your needs *and* your budget.

Sponsorship dollars will also add priority points toward your company’s 2023 booth selection. **One (1) Point is awarded for every \$1,000 spent in Annual Meeting Sponsorship dollars** . Fractions of points are also awarded. For example, *\$1,750 equals 1.75 points*. Sponsorship dollars are an excellent way to boost your booth selection priority assignment and be one step above your competitor!

Benefits	Platinum \$20,000 +	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Contributing \$1,000
Recognition in <i>Convention Daily</i> Digital Newspaper	●	●	●	●	●
Recognition in Annual Meeting marketing materials & signage as applicable	●	●	●	●	●
Basic company profile on Annual Meeting website and app (50 words)	●	●	●	●	●
Sponsor ribbons for all company representatives	●	●	●	●	●
Enhanced company profile on Annual Meeting Website and app (100 words)	●	●	●	●	
Digital Tote Bag Flyer	●	●	●	●	
Participation in AHRA Imaging Expedition (scavenger hunt)	●	●	●		
Digital Rotating Side-bar Ad on Annual Meeting Website	●	●			
Digital Ad on Annual Meeting app	●				

Recognition type, whether text or logo recognition, is based upon overall sponsorship level. Logos in conference publications and signage will be listed according to sponsorship level.

[ATTENDEE DEMOGRAPHICS & EXHIBIT OPPORTUNITIES](#)

To discuss available sponsorship opportunities, please contact:
Alison Bashian, Exhibit & Sponsorship Sales Manager
(703) 964-1240 ext. 280
ahraexhibits@conferencemanagers.com

AHRA 2023 Sponsorship Opportunities

EVENTS & FUNCTIONS	SPONSORSHIP AMOUNT
Closing Party	\$35,000 Full sponsorship
Closing Party	\$12,000 Partial sponsorship (3 available)
Closing Party Red Carpet Experience	\$8,500
President's Welcome Reception.....	\$30,000
NEW! Gourmet Espresso Bar	\$3,500 per day (\$10,000 for 3-days) Sold Out
NEW! Gourmet Smoothie Bar	\$4,500
Morning or Afternoon Beverage Break (6 available)	\$4,500
SPEAKERS & EDUCATION	SPONSORSHIP AMOUNT
Exhibitor Meeting Room.....	\$1,500/2 hrs.
Innovation Stage.....	\$10,000
Monday Opening Keynote Speaker.....	\$16,500 Sold Out
Tuesday Keynote Speaker.....	\$16,500
Wednesday Closing Keynote Speaker.....	\$16,500 Sold Out
Educational Symposium.....	Please Inquire for Availability
Focus Group.....	Please Inquire for Availability
ATTENDEE-ESSENTIAL ITEMS	SPONSORSHIP AMOUNT
Breakout Session.....	\$5,500
Conference Tote Bags	\$13,000
Water Bottles	\$7,000
Lanyards	\$5,000 Sold Out
Image Magnification (IMAG)	\$5,500 Sold Out
Cell Phone Charging Station	\$3,000 (2 available)
Logo Pens.....	\$1,850
Luggage Tags, 2024 Branded.....	\$2,000
Tote Bag Insert	\$1,600
Digital Tote Bag Flyer	\$250
CONFERENCE ADVERTISING & DISPLAYS	SPONSORSHIP AMOUNT
Hand Sanitizer Stations.....	\$1,000 (Multiple available)
Aisle Signs	\$8,000 Sold Out
Window Clings	Call for pricing.
Escalator/Elevator Clings	Call for pricing. Sold Out
Exhibit Hall Floor Plan Locator Board.....	\$3,500
Hotel Key Cards.....	\$4,000 Sold Out
Directional Signs	\$1,100 each (10 available)
Ribbon Wall	\$3,500
DIGITAL OPPORTUNITIES	SPONSORSHIP AMOUNT
Pocket Program	\$3,500
Conference Daily Digital Newspaper	\$10,000
Wireless Internet Network Sponsorship.....	\$10,000
Annual Meeting Mobile App & Splash Screen Banner	\$10,000 (Exclusive)
Attendee E-Blast Pre-Show	\$3,000 (6 available)
Attendee E-Blast Post Show.....	\$2,500 (5 available)
Registration Confirmation Banner Ad.....	\$3,000 (Exclusive)
Conference App Home Screen Banner	\$3,500 (Exclusive)
Conference App Home Screen Tile Ad.....	\$2,000 (2 available)
Conference App Sub-Page Banner.....	\$1,200 (Multiple available)
AHRA Annual Website Left Navigation Ad	\$3,500 (Exclusive)
AHRA Annual Website Right Navigation Ad.....	\$2,000 (3 available)

EXHIBITOR ENHANCEMENTS**SPONSORSHIP AMOUNT**

App Push Notification..... \$500 each

ATTENDEE-ESSENTIAL ITEMS**SPONSORSHIP AMOUNT**

Selfie Station \$5,000

Headshot Lounge Call for pricing.

AHRA Imaging Expedition Grand Prize Giveaway \$1,500

Create Your Own Sponsorship!

Don't see your preferred opportunity listed? We are happy to customize a sponsorship package tailored to meet your needs and marketing objectives.



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EVENTS/FUNCTION

Closing Party (Exclusive sponsorship)

\$35,000 Platinum Level

The AHRA Closing Party is the “not-to-be-missed” event of the Annual Conference! Attended by most conference goers, your company is sure to be remembered long after the party is over. Entertainment, heavy hors d’oeuvres and a hosted bar make this a popular event for all.

Sponsor benefits:

- Name and logo on event signage
- Name and logo on projection screen or LCD
- Logo Gobo at the party
- Logo on event ticket
- Sponsor representative to join the AHRA President on stage to kick off the event
- Company logo on napkins



Closing Party (Partial sponsorship) 3 available

\$12,000 Silver Level

Partial sponsorship is available for three different options. Sponsor either: the entertainment, the food and beverage, or the themed apparel handed out at the door. This is the closing event all attendees anticipate! Sponsorship benefits vary by item sponsored.

Closing Party Red Carpet Experience

\$8,500 Bronze Level

As Attendees arrive to the Closing Party give them an experience they will not want to miss filled with a Red Carpet arrival and camera flashes. Help greet attendees as they arrive to the Closing Party, your name will be featured on event signage and a mobile app alert for attendees to join in the fun.

President’s Welcome Reception

\$30,000 Platinum Level

Make a good first impression when you sponsor the President’s Welcome Reception! This is a great opportunity to stand out from your competitors and drive traffic to your booth throughout the conference.

Sponsor benefits:

- Name and logo on event signage
- Opportunity to provide a giveaway for reception attendees (supplied by sponsor)
- Representative to kick off the event with the AHRA President
- Logo recognition on event napkins
- Mobile app alert reminding attendees to join the welcome reception with sponsor recognition



NEW! Gourmet Espresso Bar

\$3,500 per day Bronze Level (\$10,000 for all 3 days)

Sponsor what’s sure to be an attendee favorite! Gourmet Espresso Barista Service will be located in one area of the exhibit hall with your logo highly visible on signage near the setup, napkins and cups!

Sponsor benefit:

- Name and logo on printed signage
- Opportunity to include company literature near the cart
- Mobile app alert reminding attendees to grab a cup of coffee from your sponsored cart.
- Optional addition of branded cups for an added cost is available.

SOLD OUT

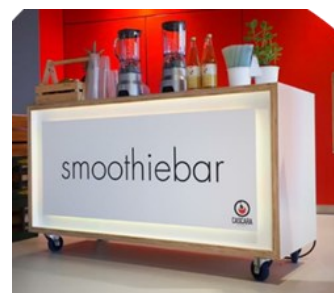
NEW! Gourmet Smoothie Bar

\$4,500 per day Bronze Level

Start the day off with a freshly blended Gourmet Smoothie. Attendees will naturally gravitate to this specialty item as they mingle with colleagues. Your logo will be highly visible, so they'll know your company is the sponsor!

Sponsor benefits:

- Name and logo on signage
- Opportunity to include company literature near the cart
- Mobile app alert reminding attendees to grab a cup of coffee from your sponsored cart.
- Optional addition of branded cups for an added cost is available



Morning or Afternoon Beverage Break Monday, Tuesday or Wednesday (6 available)

\$4,500 per day Contributing Level

Attendees love the opportunity to re-energize between sessions and will be thankful your company is sponsoring a morning or afternoon beverage break. Take advantage of this time to greet attendees with staff and/or company literature.

Sponsor benefits:

- Name and logo on event signage
- Company logo on napkins during beverage break

Exhibitor Meeting Room

\$1,500 for 2 hours Contributing Level

Note that all events or activities planned by exhibiting companies must be pre-approved by AHRA. AHRA has allocated blocks of time within the AHRA 2023 program where exhibitors may book meeting space for internal or hosted events so as not to conflict with official conference events or programming as noted in the exhibitor contract. All meeting space is at the Indiana Convention Center.

- Events are defined as:
 - Internal Meeting (No AHRA Attendees Invited)
 - Hosted Meeting (AHRA Attendees Invited)
- Meeting space requests may not conflict with official conference functions.
- All meeting space at the Center and hotels is contractually controlled by AHRA during the annual meeting. All calls to the hotel will be directed to AHRA.
- To submit a request for meeting space, you will be asked for: Internal Meeting
 - Date and start/end time for your event
 - Number of people expected
 - Internal or Hosted Meeting (see above)
 - Food and beverage required
 - AV required
 - Approved space is available on a first come, first-serve basis based only on availability.
- Hosted events cannot be marketed broadly by the exhibitor if the approved hours conflict with official Conference functions.
- All expenses associated with approved events are the responsibility of the exhibitor, including but not limited to furnishings, food and beverage, audio visual, etc.

***Additional break enhancements available, including popcorn stand, pretzel bar, ice pop service, and more!
Inquire for availability and pricing .***

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SPEAKERS & EDUCATION

AHRA Innovation Stage (6 available, 2 per lunch break)

\$10,000 Silver Level

AHRA Innovation Stage presentations are 30-minute sessions that provide a high-value, live opportunity for sponsors to reach engaged radiation imaging professionals. These sessions offer an ideal environment to gather and discuss new ideas or products and services within the AHRA Exhibit Hall. Sessions on the AHRA Innovation Stage do not qualify for CEU credit. Set up includes reserved presentation space in the AHRA Exhibit Hall and basic A/V (TV monitor, microphone, stage, and podium). Additional A/V available at sponsor expense.

Sponsor benefits:

- Opportunity to conduct a live 10-minute product demonstration with Q&A
 - Presentation listing in onsite program, website agenda, and mobile app (*deadlines apply*)
 - Logo recognition on event signage related to solutions stage
 - Preconference and post-conference attendee mailing list provided electronically
- Lead retrieval unit to capture leads from session attendees. Sponsor will be responsible for scanning attendee badges.

Keynote Speaker (3 available) Monday, Tuesday, or Wednesday

\$16,500 Gold Level

Education is the foundation of the AHRA Annual Meeting. Show AHRA attendees that you value them and their education by sponsoring one of three highly qualified and entertaining keynote speakers.

Sponsor benefits:

- Logo recognition on session slides
- Advanced 60 sec commercial video to play at start of Keynote
- Company representative introduction of speaker
- Logo recognition as sponsor of the keynote in session listing:
 - Pre-event communications
 - Conference pocket program
 - Website & Mobile App

Monday & Wednesday Sold

Education Symposium **Limited Availability**

Please call for availability.

Share your message and provide valuable education to attendees through an Education Symposium. Symposia programs are planned and conducted by the corporate community in conjunction with the AHRA Annual Meeting. The program content and product information are the sole responsibility of the corporate supporter. Education Symposia are well attended and are offered during times that are unopposed to exhibitors or sessions.

Sponsor Benefits:

- 1-hour educational symposium at the AHRA Annual Meeting
- Only AHRA exhibitors are eligible to host symposium.
- Sponsor to develop content and provide speaker; CE credit may be offered if content is non-commercial
- Recognition as symposium sponsor on website, mobile app, and on-site conference materials
- Lead retrieval to capture contact information for attendees participating in your symposia session
- Expenses and arrangement of food and beverage are required and will be the responsibility of the sponsor

Focus Group

Please call for availability.

These sessions offer exclusive access to AHRA leaders allowing for the opportunity to receive invaluable market intelligence. The intimacy of the small group enables your company to engage in meaningful discussions and receive fresh perspective directly from your customer base. Catering and A/V available at the expense of sponsoring company.

Sponsor benefits:

- Sponsor to select the content and topic for the focus group
- Opportunity to select a list of preferred invitees
- Logo recognition during invitation process and RSVP confirmations

Breakout Session

\$5,500 Bronze Level

Sponsors may select one of the breakout sessions. Sponsor's logo will appear in the pocket guide and the walk-in slide. Sponsor will be able to introduce speaker(s) and can provide a brief one- to two-minute company overview. Script must be provided in advance for review, to ensure overview is not a sales pitch and meets continuing education standards.

ATTENDEE-ESSENTIAL ITEMS

Conference Tote Bags

\$13,000 Silver Level

Receive maximum attention with your color logo right in the middle of the official AHRA meeting tote bag! Given free to all attendees, the Conference tote bag is a handy way for attendees to carry all the items they need to have a successful conference: onsite program, last minute schedule changes, AHRA resources, water bottle, and more!

Sponsor benefits:

- Logo recognition on tote bag in addition to the AHRA logo
- Complimentary tote bag insert
- Company logo and Web address link on Annual Meeting Web site

Water Bottles

\$7,000 Bronze Level

Help attendees stay hydrated by sponsoring re-usable sport water bottles that will include your logo and be distributed from your booth. Attendees will be given a coupon with their registration materials and instructed to visit your booth to redeem the coupon for a bottle. This sponsorship is a highly effective booth traffic driver!

Sponsor benefits:

- AHRA logo will be featured in addition to the sponsor logo on re-usable water bottles (environmentally friendly!)
- Water bottle coupon redemption from your booth (booth traffic builder!)

Image Magnification (IMAG)

\$5,500 Contributing Level

Put your company's logo on the "big screen" during keynotes by sponsoring the IMAG. This technology enables a close-up image of the speaker to be put onto large screens. Your company's logo will flash each time the speaker's image goes on the screen using the IMAG. Your logo will be seen by the entire conference audience for all three days with this high visibility item.

Lanyards

\$5,000 Contributing Level

Place your company logo on the official AHRA badge lanyard, seen by attendees every day of the conference!

Sponsor benefits:

- AHRA logo will be featured in addition to the sponsor logo

Cell Phone Charging Station (2 available)

\$3,000 Contributing Level

Attendees love the convenience of being able to easily re-charge their phone or iPad! Your logo/graphics will be displayed on signage and decal on the cell phone charging table. Location of charging stations to be determined by AHRA.

Luggage Tags

\$2,000 Contributing Level

Attendees will remember your company every time they travel when you sponsor the AHRA 2024 luggage tag! Luggage tags will be placed in the conference tote bags to promote next year's annual meeting.

Logo Pens

\$1,850 Contributing Level

Attendees will remember your company every time they use your customized pen that they'll find in their conference tote bag. Plus, your future customers will know how to reach you!

Tote Bag Insert Limited Availability

\$1,600 Contributing Level

Sponsoring a tote bag insert exposes attendees to your latest product, newest service, or just your company in general! It's a highly effective way to stand out from the crowd and let attendees know where they can find your booth. For an additional \$250 AHRA will also post a PDF of your insert on our Conference website and app as a link for attendees to view. This added exposure will draw more traffic to your booth and help attendees plan their exhibit hall experience. Inserts limited to 8 1/2" x11" in size and subject to review and approval by AHRA.

Hand Sanitizing Stations (Multiple Available)

\$1,000 Contributing Level

Sponsor this essential tool and help keep attendees safe with clean hands. Your logo/graphics will be displayed on signage next to each station so attendees will know who to thank.

CONFERENCE ADVERTISING/DISPLAYS

Aisle Signs

\$8,000 Bronze Level

Help attendees find the booth they want to visit by sponsoring aisle signs identifying each row in the exhibit hall. Your logo will stand out so attendees will know to stop by your booth.

Window Clings

Call for pricing

Make the most of high visibility clings in frequently visited common areas within the convention center. Display your company or product logo in the high traffic areas or direct attendees to your booth with a call to action. Window cling locations are available in the exhibit hall pre-function and registration area and outside of the General Session room.

Escalator/Elevator Clings

Call for pricing

Showcase your company's products in the primary area attendees will travel through as they make their way from the general meeting space to the general session and exhibit hall. This is a high-use area so you can be sure attendees will see your messaging multiple times each day!

Exhibit Hall Floorplan Locator Board

\$3,500 Contributing Level

Place your company's advertisement on the Exhibit Hall Locator Board displayed in the Exhibit Hall. This unique advertising tool will be seen by all conference attendees as they review the exhibit hall floor plan and list of exhibitors. Your sales message can attract attendees to your booth and welcome them to the meeting.

Hotel Key Cards

\$4,000 Contributing Level

Your company's logo will appear on one of the most important items attendees will be carrying — their hotel room key cards! The key cards are distributed during hotel check-in and will be carried by attendees for the duration of the conference. Additional hotel fees will apply. Production costs are not included in this sponsorship fee. Once approved, the sponsor will receive contact information for the keycard manufacturer and be responsible for production.

Directional Signage

\$1,100 Contributing Level

Sponsor directional meter boards and feature your company graphics, banner, or advertisement on one entire side of the board. Signage will lead attendees throughout the conference area and to the exhibits. Attendees appreciate being able to find their way!

Ribbon Wall

\$3,500 Bronze Level

Attendees love ribbons and will love the wall of ribbons making it easy for them to find the serious and fun ribbons they want to attach to their badge. The ribbon wall will be located near the Registration Desk so your logo will be seen over and over.

Pocket Program

\$3,500 Contributing Level

The Pocket Program will be given to all attendees with their registration materials and will provide an easy-to-read schedule at a-glance. The Program is designed to fit in the badge holders for easy access. Your ad will be placed on the back cover as exclusive sponsor of the pocket program. Once folded, the Program will be roughly 3"x 4".

DIGITAL OPPORTUNITIES



Convention Daily Digital Newsletter

\$10,000 Silver Level

Reach meeting attendees each morning with the AHR *Convention Daily*, the only publication that provides up-to-the minute news, information, and schedules.

Sponsor benefits:

- Company logo in the Newspaper masthead
- Two free full-page color ads
- Company logo and Web address link on Annual Meeting Website

Wireless Internet Network—Meeting Rooms

\$10,000 Silver Level

Sponsor the wireless internet and be seen by attendees each time they log onto their devices. The SSID will be AHRA and a password can be added of your choice. A splash page with a URL redirect to the sponsors webpage is included.



Annual Meeting Mobile App and Splash Screen Banner (Exclusive)

\$10,000 Silver Level

Attendees will create their own personal schedule, view maps, exhibitor info, photos, and more on their smart phone or tablet with the Annual Meeting App. Sponsor the popular Meeting App and gain exposure before and during the meeting. Your company will receive exclusive recognition on the app home page, on site signage, and website.

Sponsor benefits:

- Custom splash screen with logo recognition
- Sticky banner at the bottom on the app home page
- Logo on app signage at the meeting
- Recognition on website and *Convention Daily*



Attendee E-Blast (PRE-SHOW) **Limited Availability**

\$3,000 (6 available) Contributing Level

Reach attendees with your customized email before they arrive at AHRA! This sponsorship includes one e-blast sent to registered attendees 1-2 weeks before event. The sponsoring company supplies an HTML file (subject to AHRA approved) and AHRA sends it out on the sponsor's behalf. AHRA does not distribute attendee email addresses, so this is the only way to reach registrants via email prior to the meeting.

Attendee E-Blast (POST-SHOW)

\$2,500 (5 available) Contributing Level

Remind attendees about company's offers with your customized email after they've returned home from AHRA. This sponsorship includes one e-blast sent to registered attendees 1-2 weeks post event. The sponsoring company supplies an HTML file (subject to AHRA approval) and AHRA sends it out on the sponsor's behalf. Two (2) sponsorships are available. AHRA does not distribute attendee email addresses, so this is the only way to reach registrants via email after the meeting.

Registration Confirmation Banner Ad

\$3,000 Contributing Level

All attendees will see your company's banner ad when you sponsor the registration confirmation email. This is an exclusive sponsorship opportunity and is therefore available on a first come, first-serve basis.

Conference App Home Screen Banner

\$3,500 (exclusive) Contributing Level

Place a custom ad on the conference app. Your ad will be seen by every attendee as they navigate the virtual platform.



Conference App Home Screen Tile Ads

\$2,000 (2 available) Contributing Level

Place a custom ad on the main screen of the conference app. Your ad will be seen by every attendee who navigates the conference app. This branded ad can link to your listing on the Exhibitor Resource Center or to the webpage of your choice.

Conference App Sub Page Banners

\$1,200 (Multiple available) Contributing Level

Place a custom ad on one of several subpages of the platform. All attendees will see this ad as they visit that specific page. This branded ad can link to your listing on the Exhibitor Resource Center or can link to a webpage of your choice.

AHRA Annual Website Left Navigation Ad

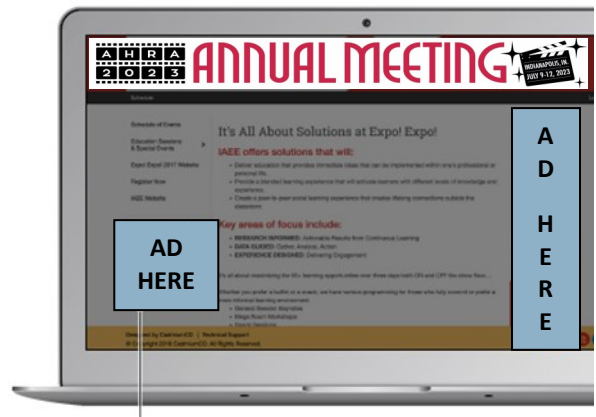
\$3,500 (Exclusive) Contributing Level

Place a custom ad on the navigation bar of the virtual platform. This ad will follow attendees as they navigate the meeting platform. The branded ad can link to your exhibit booth or a webpage of your choice. Your branded ad will be continuously visible!

AHRA Annual Website Right Side Banner

\$2,000 (3 available) Contributing Level

Your ad located on the right-hand side of the page will be highly visible on the AHRA platform as a rotating ad! Link to your listing on the Exhibitor Resource Center or to the webpage of your choice.



EXHIBITOR ENHANCEMENTS



AHRA Imaging Expedition

\$300 each

AHRA's mobile app scavenger hunt, AHRA Imaging Expedition is an engaging opportunity for attendees to earn points by visiting exhibitors and sponsors and answering trivia questions. Attendees at the top of the leaderboard will be entered for a chance to win a cash prize, announced in the exhibit hall on the final day of the conference. Each participating sponsor will have a QR code in their booth. Participants scan the code—which then asks them to answer a question about your company. All questions are provided by the exhibitor/sponsor. The more participating exhibitors an attendee visits, the more points they accumulate to climb to the top of the leaderboard and earn the chance to win! This is one booth traffic driver you don't want to miss! To sign up, visit your Exhibitor Portal for more information.

Sponsor benefits:

- Brand awareness - Sponsor logo appears in AHRA Imaging Expedition description on website and mobile app
- Sponsor provides customized question to encourage participant engagement with your company
- Increased sponsor visibility during the event
- Analytic data of opt-in participants that scanned your company question

App Push Notifications

\$500 each

Send a text alert to each attendee through the app! This alert will pop up on each attendee's device if they have downloaded the app. The text is limited to 100 characters. Remind attendees to stop by your booth, announce a raffle or showcase a product demonstration time.

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NEW! ENGAGEMENT OPPORTUNITIES

Each of these new opportunities promotes your brand in a unique, unforgettable way and is customizable to fit your marketing strategy and budget.



Selfie Station

\$5,000 Bronze Level

Say "Cheese!" Attendees will have loads of fun creating personalized content using photos, GIFs, or videos at the Selfie Station branded with your company graphics and placed in the Registration area for high traffic and visibility!

Sponsor benefits:

- Custom branding on photo booth station
- Logo recognition on photo

Headshot Lounge

Call for pricing.

A professional photographer will be on hand to take photos attendees can use for their professional headshot. Attendees will line up to take advantage of this convenient opportunity.

Sponsor benefits:

- Branded e-mail banner in communication to attendees with headshot downloads
- Logo recognition on lounge signage

AHRA Imaging Expedition Grand Prize Giveaway

\$1,500 Contributing Level

Participants in the AHRA Imaging Expedition Scavenger Hunt will be entered into a drawing for a cash grand prize to be announced at the closing session. Make one lucky attendee a winner when you sponsor the grand prize giveaway!

Sponsor benefits:

- Opportunity to introduce your organization during the closing general session prior to announcing winner
- Logo recognition on a giant check presented to winner



AHRA 2023 Annual Meeting and Exposition • July 9-12 • Indiana Convention Center • Indianapolis, IN

COMPANY INFORMATION: Please list your company name EXACTLY how you wish it to be listed in promotional materials.

Company: _____ Contact (name): _____

Title: _____ Phone: _____

Email: _____

Street Address: _____

City: _____ State: _____ Zip: _____

EVENTS/FUNCTIONS

- Closing Party (Exclusive)..... \$35,000
- Closing Party (Partial)..... \$12,500
- Closing Party Red Carpet Experience.....\$8,500
- President’s Welcome Reception..... \$30,000
- NEW!** Gourmet Espresso Bar..... \$3,500 per day
- NEW!** Gourmet Espresso Bar.....**Sold Out** \$10,000 3-days
- NEW!** Gourmet Smoothie Bar \$4,500 per day
- AM Beverage Break Monday.....\$4,500
- AM Beverage Break Tuesday \$4,500
- AM Beverage Break Wednesday\$4,500
- PM Beverage Break Monday\$4,500
- PM Beverage Break Tuesday\$4,500
- PM Beverage Break Wednesday\$4,500
- Exhibitor Meeting Room..... 2 hrs./\$1,500

- Attendee E-Blast Post-Show \$2,500
- Registration Confirmation Banner Ad..... \$3,000
- Conference App Home Screen Banner \$3,500
- Conference App Home Screen Tile Ad..... \$2,000
- Conference App Sub-Page Banner..... \$1,200
- AHRA Annual Website Left Navigation Ad..... \$3,500
- AHRA Annual Website Right Navigation Ad..... \$2,000

EXHIBITOR ENHANCEMENTS

- App Push Notification..... \$500

ENGAGEMENT OPPORTUNITIES

- Selfie Station..... \$5,000
- Headshot Lounge..... Call for pricing
- AHRA Imaging Expedition Scavenger Hunt \$1,000

CANCELLATION POLICY: No refunds due to sponsorship cancellation will be granted. Sponsor will be obligated to pay any outstanding balance due on sponsorship as outlined in the sponsor application.

COMPANY LOGO: I agree to submit my company logo to the sponsorship manager via email within 1 business week of signing the sponsorship agreement. If my company logo changes at any point, I will notify the sponsorship manager immediately and send the new logo. Due to production time of certain items, if a logo change occurs it is not guaranteed that the item can be printed with the new logo. Please check with the sponsorship manager for individual items’ production times.

AUTHORIZATION: By signing, I agree that I have read the above guidelines, and agree to abide by the terms and conditions set forth. This Agreement must be signed to confirm sponsorship.

X _____
 AUTHORIZED SIGNATURE DATE

PAYMENT INFORMATION: (due with form)

- Check (made to AHRA) is enclosed in the amount of \$_____
- Bill \$_____ to my Visa/Mastercard/AmEx

STOP! PLEASE READ!
 Credit card numbers are only accepted by
 FAX: 571-730-3072
 Do **NOT** submit credit card payment by email or standard mail.

SPEAKERS & EDUCATION

- Monday Keynote Speaker**Sold Out** \$16,500
- Tuesday Keynote Speaker \$16,500
- Wednesday Keynote Speaker**Sold Out** \$16,500
- Educational Symposium..... Please Inquire for Availability
- Focus Group Please Inquire for Availability
- Breakout Session..... \$5,500

ATTENDEE-ESSENTIAL ITEMS

- Conference Tote Bags \$13,000
- Water Bottles \$7,000
- Lanyards**Sold Out** \$5,000
- Image Magnification (IMAG)**Sold Out** \$5,500
- Cell Phone Charging Station \$3,000
- Conference Pens\$1,850
- Luggage Tags\$2,000
- Tote Bag Inserts\$1,600
- Digital Tote Bag Flyer\$250
- Hand Sanitizer Stations\$1,000

CONFERENCE ADVERTISING & DISPLAYS

- Aisle Signs**Sold Out** \$8,000
- Escalator/Elevator Clings**Sold Out** Call for pricing
- Exhibit Hall Floor Plan Locator Board\$4,000
- Hotel Key Cards**Sold Out** \$3,500
- Directional Signage\$1,100
- Ribbon Wall\$3,500
- Pocket Program\$3,500

DIGITAL OPPORTUNITIES

- Conference Daily Digital Newspaper\$10,000
- Wireless Internet Network Sponsorship\$10,000
- Annual Meeting Mobile App & Splash Screen Page\$10,000
- Attendee E-Blast Pre-Show.....\$3,000

Card #: _____

Exp Date: _____ CVV Code: _____

Authorized Signature: _____

Please complete this form and return to:
 AHRA 2023 Sponsorship
 5500 Cherokee Ave, Suite 550
 Alexandria, VA 22312

Tote Bag Inserts

Sponsoring a tote bag insert is the perfect way to expose your latest product, newest service, or just your company in general to all AHRA attendees. It's a highly effective way of standing out from the crowd and letting attendees know where they can find your booth.

The cost is \$1,600 per insert, and the AHRA Exhibits Department must approve all inserts in advance. Inserts may **NOT** be larger than 8½" x 11", contain no more than 3 folds, be 3-D, or be a catalog or magazine. We will need 800 copies of your insert for the tote bags. A PDF of your stuffer should be emailed to AHRAexhibits@conferencemanagers.com for approval PRIOR to printing your piece. AHRA is not responsible for any design, reprint or mailing costs if the stuffer does not meet AHRA approval. **Allow 2-3 business days for approval review.** Remember stuffers must arrive at the warehouse no later than June 1, 2023.

****Upgrade your bag insert* to a Digital Insert for an additional \$250!*** In addition to the traditional bag insert, AHRA will also post a PDF of your insert on our Conference website as a link for all attendees to view. This added exposure will draw more traffic to your booth, and help attendees plan out their hall experience.

Inserts should not be individually shrink-wrapped. It is the exhibitor's responsibility to instruct their printer to not shrink-wrap the inserts. Inserts should arrive neatly packed but loose. Inserts that are individually shrink-wrapped will not be inserted into the bags and no refunds will be given. If your inserts are shipped to the wrong address or arrive past the deadline, there will be no refunds. It is your responsibility to ensure that your inserts arrive on time and in the correct place. If your insert is unintentionally left out of the tote bag in spite of being received at the correct address, the refund will be limited to the fee paid to AHRA – there will be no refund for printing or shipping costs.

To sign up, complete this form and send in with payment!

Company: _____

Booth #: _____ Main Contact _____

Phone: _____ Contact e-mail: _____

PAYMENT INFORMATION:

CREDIT CARD PAYMENTS: Fax this form to: (571) 730-3072

No forms will be excepted by email with credit card information on it.

____ Bill \$1,600 to my Visa/MasterCard/American Express for the standard bag insert.

____ Bill \$1,850 to my Visa/MasterCard/American Express for the bag insert *and Digital Upgrade.*

Account Number: _____ Exp. Date: _____

CVV Code: _____ Authorized Signature: _____

____ Check in the amount of \$_____, made payable to AHRA, is enclosed.

CHECK PAYMENTS:

Mail to: AHRA Exhibits Department

5500 Cherokee Ave, Suite 550

Alexandria, VA 22312