

AHIMA[®]24 CONFERENCE

OCTOBER 27-29, 2024
SALT LAKE CITY

ELEVATE.
COLLABORATE.
INNOVATE.

Conference Brand Guide

Use on dark backgrounds



Use on white



All black is acceptable



Font: **Faktum (All Weights)**

#1f4698

C98 M84 Y5 K0
R31 G70 B152

#6e3d8f

C69 M91 Y6 K0
R110 G61 B143

#bf1a88

C24 M100 Y4 K0
R191 G26 B136

#0e69b4

C90 M59 Y0 K0
R14 G105 B180

#20c4f4

C65 M0 Y0 K0
R32 G196 B244

#fee000

C2 M7 Y100 K0
R254 G224 B0

*Only use
over a dark
background,
never on
white.*

#bf1a88

#1f4698

#0e69b4

#20c4f4

#f89b22

#fee000