



EXHIBITOR PROSPECTUS

ADCES22

FRIDAY, AUGUST 12-MONDAY, AUGUST 15 / BALTIMORE, MD

ASSOCIATION OF DIABETES CARE & EDUCATION SPECIALISTS **ANNUAL CONFERENCE**

DIABETES CARE AND EDUCATION SPECIALISTS

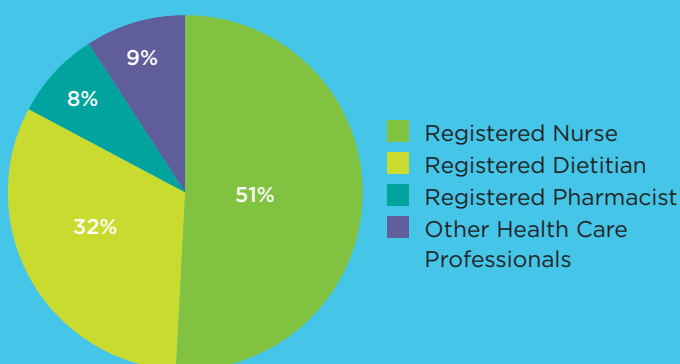
Each year thousands of diabetes care and education specialists attend the Association of Diabetes Care & Education Specialists (ADCES) annual conference to learn about the latest developments in diabetes care, education and technology through presentations with your products and services.

WHAT IS A DIABETES CARE AND EDUCATION SPECIALIST?

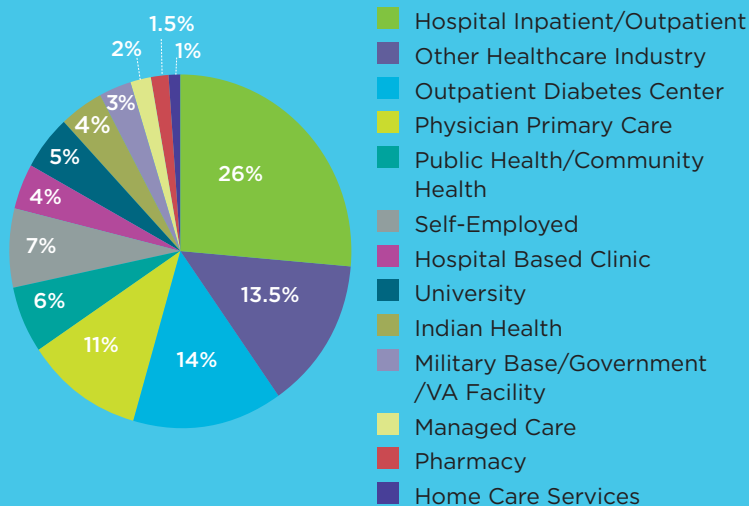
Diabetes care and education specialists are healthcare professionals who take a person-centered, individualized approach to diabetes, prediabetes and cardiometabolic care. As key members of the diabetes care team, they partner with people with diabetes to develop management plans, implement technology and use the information to identify opportunities for better health outcomes.

WHO ATTENDS?

PROFESSIONAL ATTENDEES



ATTENDEES BY PRACTICE SETTING



ADCES MEMBERS



ADCES is the leading association for diabetes care and education specialists.

Through education, advocacy and collaboration, we represent and support passionate professionals who are equipped to serve the whole health of a person with prediabetes, diabetes and related cardiometabolic conditions.

Our members come from many different backgrounds and work in a variety of care settings, yet all are united by one passion: to create optimal health and quality of life for persons with, affected by or at risk for diabetes and related cardiometabolic conditions.

ADCES MEMBERS AT A GLANCE

58% are CDCESs
52% are Nurses
38% are Dietitians
7% are Pharmacists
5% are BC-ADMs
3% are other Health Professionals

Over 4,000 U.S. based diabetes care and education specialists attend the annual conference every year!

DID YOU KNOW?

Diabetes is the seventh leading cause of death in the US, and the prevalence of the disease is on the rise:

- There have been more than 1.7 million new cases of diabetes diagnosed every year since 2012.
- In the United States, 34.2 million people or 10.5% of the population has diabetes.
- There are 26.9 million people diagnosed and 7.3 million undiagnosed.
- There are approximately 88 million Americans age 18 and over who have pre-diabetes.
- The total direct and indirect cost for diabetes in America is \$327 billion each year.

Diabetes care and education specialists
have more than **30 interactions**
with people with diabetes daily.

Diabetes care and
education specialists
recommend
and specify **your**
product or
services to the
population they serve.

Diabetes care and
education specialists
influence
prescriptions
for people with diabetes
AND can **write**
prescriptions.



DIABETES CARE AND EDUCATION SPECIALISTS WANT TO LEARN MORE ABOUT...

Active Living
Educational Books/Videos
Exercise Programs and Equipment
Food/Beverage and Healthy Snacks
Foot Care/Foot Wear
Healthy Coping
Healthy Eating
Injectors (Automatic/Needleless)
Insulin Delivery Systems
Lifestyle Centers
Mobile Health/Telehealth Solutions
Monitoring
Needle/Lancet Disposal
Neutraceuticals/Supplements
Nutrition/Weight Management
Obesity/Diabetes Prevention
Oral & Injectable Medications
Oral Health/Dental Care
Physical Activity Trackers/
Diabetes Apps
Problem Solving
Publications
Reducing Risk
Self-Management Software
Taking Medication
Technology/Mobile Communications
Treatments for Erectile Dysfunction
Vision Care
Wound Care

**CDC National Diabetes Statistics*

THE EXHIBIT HALL EXPERIENCE

Diabetes care and education specialists are engaged and eager to meet with exhibitors to learn how your product or service can improve the lives of people with diabetes.

WHY EXHIBIT?

- 9 hours of unopposed exhibit time
- Food vouchers for attendees to only be used in the exhibit hall
- Education Theaters in the exhibit hall
- General sessions break directly into the exhibit hall
- Passport program to drive traffic throughout the exhibit hall

ADDITIONAL OPPORTUNITIES TO SHOWCASE YOUR PRODUCTS OR SERVICES:

- Corporate Symposia [click to view](#)
- Evening Networking Events
- Sponsorships & Advertising [click to view](#)
- Lunch Education Theater [click to view](#)
Marketing Package Available
- Breakfast Education Theater [click to view](#)
Marketing Package Available

EXHIBIT HALL HOURS

Friday // AUGUST 12
8:45 AM – 3:00 PM

Unopposed:
9:00 AM – 9:45 AM
12:30 PM – 2:30 PM

Saturday // AUGUST 13
8:15 AM – 4:00 PM

Unopposed:
8:30 AM – 9:15 AM
11:15 AM – 12:45 PM
2:30 PM – 3:45 PM

Sunday // AUGUST 14
8:15 AM – 2:30 PM

Unopposed:
8:30 AM – 9:15 AM
12:15 PM – 2:00 PM

Exhibit Hall hours are subject to change.



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RESERVE YOUR EXHIBIT SPACE TODAY!

For more information on participating in ADCES21, please contact
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