2021 ACVS Digital Learning Sponsorship and Advertising Opportunities

Large Animal Residents’ Workshop
(Limited to one sponsor)
The Large Animal Residents’ Workshop is a series of four two-hour webinars presented by ACVS Diplomates on three separate days.

Investment: $5,000
Benefits include:

• Recognition in the Large Animal Residents’ Workshop promotional emails
• Recognition on the digital learning website
• Verbal recognition by a presenter during each of the three webinars
• Recognition on opening and closing slides for each of the three webinars
• Recognition in a one-time sponsor collage on the ACVS Facebook page

Small Animal Residents’ Workshop
(Limited to one sponsor)
The Small Animal Residents’ Workshop is a series of four two-hour webinars presented by ACVS Diplomates on three separate days.

Investment: $5,000
Benefits include:

• Recognition in the Small Animal Residents’ Workshop promotional emails
• Recognition on the digital learning website
• Verbal recognition by a presenter during each of the three webinars
• Recognition on opening and closing slides for each of the three webinars
• Recognition in a sponsor collage on the ACVS Facebook page
Webinar Sponsor: Be a part of ACVS’s growing digital education effort by sponsoring a webinar. *(Limited to one sponsor per webinar)*

Webinars are presented live by ACVS Diplomates to their fellow board-certified surgeons, surgical residents, and primary care veterinarians. On demand recordings will be available until December 31, 2021.

**Investment: $1,000**  
Benefits Include:

- Recognition in conjunction with the individual webinar on the digital learning website  
- Recognition on opening and closing slides of the individual webinar.  
- Verbal recognition by the facilitator during the webinar  
- Recognition in a sponsor collage on the ACVS Facebook page

**Advanced Techniques in Small Animal Wound Management**  
Small Animal  
March 16, 2021 *(tentative date)*

**Farm Animal Surgery**  
Equine/Large Animal  
March 31, 2021

**Complications in Equine Surgery with “Tips and Tricks” for Treatment and Prevention**  
Equine/Large Animal  
April 21, 2021

**When Upper Airway Surgery Leaves You Breathless**  
Small Animal  
April 28, 2021 *(tentative date)*

**Being an Effective Teacher in the 21st Century**  
Special Session  
May 18, 2021 *(tentative date)*

**Emergency and Critical Care For Surgeons: How You Can Decrease Perioperative Morbidity**  
Small Animal  
May 26, 2021 *(tentative date)*

**Multidisciplinary Approach to Adrenal Surgery**  
Small Animal  
June 9, 2021

**Updates on Canine Elbow Treatment**  
Small Animal  
June 23, 2021 *(tentative date)*

**Building Rapport and Keeping It: Communication Techniques for Surgeons**  
Special Session  
June 29, 2021
Advertising Opportunities

**Branded Tower Ad**
Tower banner ad on the landing page of the ACVS digital learning website, which will link to the URL of your choice. *Only four tower ads will be sold to allow for greater impact.*

Investment: $1,500 for 90 days

**ACVS.org Web Ad**
Take advantage of advertising on the ACVS website. Place your company’s brand on the landing page of acvs.org and multiple pages throughout acvs.org.

Monthly average impressions: 8.2K+

- May rotate with up to five other advertisements
- Specs: 200px high x 400px wide (PNG or JPEG; min 72DPI)
- Advertisement will hyperlink to your company website

Investment: $1,000 (30 days)
Investment: $1,500 (60 days)
Investment: $1,750 (90 days)