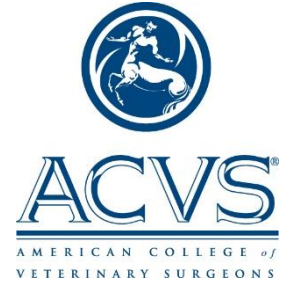


2021 ACVS Digital Learning Sponsorship and Advertising Opportunities



Large Animal Residents' Workshop

(Limited to one sponsor)

The Large Animal Residents' Workshop is a series of four two-hour webinars presented by ACVS Diplomates on three separate days.

Investment: \$5,000

Benefits include:

- Recognition in the Large Animal Residents' Workshop promotional emails
- Recognition on the digital learning website
- Verbal recognition by a presenter during each of the three webinars
- Recognition on opening and closing slides for each of the three webinars
- Recognition in a one-time sponsor collage on the ACVS Facebook page

Small Animal Residents' Workshop

(Limited to one sponsor)

The Small Animal Residents' Workshop is a series of four two-hour webinars presented by ACVS Diplomates on three separate days.

Investment: \$5,000

Benefits include:

- Recognition in the Small Animal Residents' Workshop promotional emails
- Recognition on the digital learning website
- Verbal recognition by a presenter during each of the three webinars
- Recognition on opening and closing slides for each of the three webinars
- Recognition in a sponsor collage on the ACVS Facebook page

Webinar Sponsor: Be a part of ACVS's growing digital education effort by sponsoring a webinar.
(Limited to one sponsor per webinar)

Webinars are presented live by ACVS Diplomates to their fellow board-certified surgeons, surgical residents, and primary care veterinarians. On demand recordings will be available until December 31, 2021.

Investment: \$1,000

Benefits Include:

- Recognition in conjunction with the individual webinar on the digital learning website
- Recognition on opening and closing slides of the individual webinar.
- Verbal recognition by the facilitator during the webinar
- Recognition in a sponsor collage on the ACVS Facebook page

Advanced Techniques in Small Animal Wound Management

Small Animal
March 10, 2021 (tentative date)

Farm Animal Surgery

Equine/Large Animal
March 31, 2021

Complications in Equine Surgery with "Tips and Tricks" for Treatment and Prevention

Equine/Large Animal
April 21, 2021

When Upper Airway Surgery Leaves You Breathless

Small Animal
April 28, 2021 (tentative date)

Being an Effective Teacher in the 21st Century

Special Session
May 13, 2021 (tentative date)

Emergency and Critical Care For Surgeons: How You Can Decrease Perioperative Morbidity

Small Animal
May 20, 2021 (tentative date)

Multidisciplinary Approach to Adrenal Surgery

Small Animal
June 9, 2021

Updates on Canine Elbow Treatment

Small Animal
June 23, 2021 (tentative date)

Building Rapport and Keeping It: Communication Techniques for Surgeons

Special Session
June 29, 2021

Essentials of Equine Clinical Analgesia and Anesthesia

Equine/Large Animal

July 14, 2021

Advertising Opportunities

Branded Tower Ad

Tower banner ad on the landing page of the ACVS digital learning website, which will link to the URL of your choice. *Only four tower ads will be sold to allow for greater impact.*

Investment: \$1,500 for 90 days

ACVS.org Web Ad

Take advantage of advertising on the ACVS website. Place your company's brand on the landing page of acvs.org and multiple pages throughout acvs.org.

Monthly average impressions: 8.2K+

- May rotate with up to five other advertisements
- Specs: 200px high x 400px wide (PNG or JPEG; min 72DPI)
- Advertisement will hyperlink to your company website

Investment: \$1,000 (30 days)

Investment: \$1,500 (60 days)

Investment: \$1,750 (90 days)