

AMERICAN
COLLEGE OF
OSTEOPATHIC
SURGEONS

2026

Annual Clinical Assembly

New Orleans, LA

September 30-October 4

**Lighting the Fire:
Passing the Torch to the Next
Generation of Osteopathic Surgeons**

**Exhibitor &
Marketing Prospectus**





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ABOUT ACOS

The **American College of Osteopathic Surgeons** was established on January 26, 1927, with the core mission to promoting excellence in osteopathic surgical care through mentorship, education, advocacy, leadership development, and the fostering of professional and personal relationships. ACOS is the primary organizational home to over 6,800 practicing Surgeons, Fellows, Residents, Program Directors, Students, and Senior Faculty who specialize in osteopathic surgery. ACOS leadership is dedicated to continually elevating training standards for osteopathic surgeons, thereby enhancing the quality of patient care and providing osteopathic surgeons with a respected voice in the broader medical community.

The **2026 Annual Clinical Assembly of Osteopathic Surgeons (ACA)** will feature a diverse program covering various osteopathic surgical disciplines, including Cardiothoracic and Vascular Surgery, General Surgery, Neurological Surgery, Plastic and Reconstructive Surgery, Proctological Surgery, Bariatric Surgery, Urological Surgery, Rural Surgery, and Robotic Surgery. A cornerstone of the American College of Osteopathic Surgeons (ACOS) mission is to advance the education and skills of professionals dedicated to osteopathic surgery.

The Annual Clinical Assembly supports this mission by offering continuing medical education sessions on critical topics for surgical practitioners. Becoming a corporate supporter at the 2026 ACA demonstrates your commitment to helping osteopathic surgeons deliver the highest quality care to their patients.

The ACA will provide three days of exhibit hall hours. The meeting will be held at the Hyatt Regency in New Orleans, LA.



Lighting the Fire:
Passing the Torch to
the Next Generation of
Osteopathic Surgeons



“ Exhibiting and hosting a satellite symposium at the American College of Osteopathic Surgeons Annual Clinical Assembly has been a great experience for Legally Mine. The event provides valuable opportunities to connect with engaged surgeons and attendees and deliver practical, actionable education. It’s a well-organized conference that we look forward to each year. ”

– Donna Clayton, Executive Director, Legally Mine

Exhibit, Sponsor and Support ACOS at the Annual Clinical Assembly

The exhibit hall is a vital part of the four-day Annual Clinical Assembly, offering three days of high-impact engagement with nearly 1,000 osteopathic surgeons and healthcare professionals. Exhibitors gain direct access to a targeted audience, with opportunities to educate attendees through hands-on demonstrations, gather insights into clinical needs and trends, and build meaningful relationships with leaders in osteopathic surgery—all in one centralized setting.

Sponsorship opportunities further enhance your presence, providing elevated brand visibility, recognition across conference platforms, and direct support for the educational programming that advances osteopathic surgical practice. By exhibiting and sponsoring, you demonstrate your commitment to the ACOS mission while maximizing your impact with key decision-makers in hospital systems across the country.

BENEFIT	Centennial Partner \$50,000+	Advancing Care Partner \$20,000+	Clinical Leadership Partner \$12,500+	Surgical Innovation Partner \$6,500+	Supporting Care Partner \$5,000+
Full Conference Registrations	3	2	1	–	–
Exhibitor Badges Included	6	4	2	1	1
Exhibit Booth 10% Discount	✓ (priority placement)	✓	–	–	–
Sponsorship Level Ribbon	✓	✓	✓	✓	✓
Logo on ACA Website	✓ (top tier)	✓	✓	✓	✓
Logo in Mobile App	✓ (featured)	✓	✓	✓	✓
On-Site Signage Recognition	✓ (premium locations)	✓	✓	✓	✓
Pre-Meeting Recognition Email	✓	✓	✓	–	–
Post-Meeting Recognition	✓	✓	✓	✓	✓
Push Notifications in Mobile App	2	1	–	–	–

ACA 2026 Sponsorships



NEW!

Surgeon Wellness & Longevity Hub

\$20,000 / Exclusive

The Surgeon Wellness & Longevity Hub is a calm, restorative space designed to support the long-term health, resilience, and sustainability of osteopathic surgeons located in the exhibit hall. Positioned as a quiet counterbalance to the clinical intensity of the meeting, the Hub offers surgeons a place to pause, recharge, and engage in brief, non-clinical wellness experiences focused on career longevity.

Benefits:

- ✓ Prominent branding on signage and banner in the hub area
- ✓ Ability to put collateral on the tables in the area
- ✓ Acknowledgement in ACA marketing and website

NEW!

Conclave Ceremony Sponsor

\$18,000 / Exclusive

Support one of the most prestigious traditions of the American College of Osteopathic Surgeons. The Conclave Ceremony is a signature event honoring new Fellows, leadership, and distinguished achievements in Osteopathic Surgery. Sponsorship provides exclusive visibility during this high-profile ceremony attended by ACOS leadership, members, and invited guests, positioning your organization alongside excellence, tradition, and professional advancement.

Benefits:

- ✓ Recognition during the Conclave Ceremony
- ✓ Prominent branding on event signage
- ✓ Acknowledgement in the Conclave printed program
- ✓ Access to the ceremony for up to 3 company representatives





NEW!

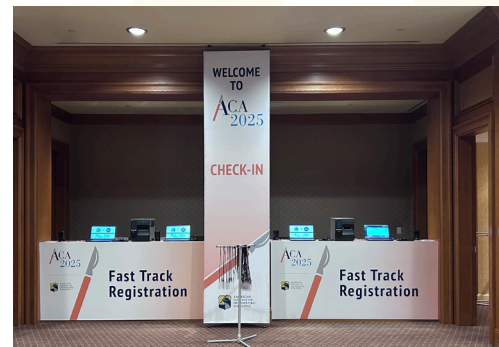
Registration Sponsor

\$15,000 / Exclusive

Gain high visibility with every attendee by sponsoring the ACA registration. This essential touchpoint ensures your brand is seen and remembered as attendees check in and access conference materials. Registration sponsorship positions your organization at the forefront of the Annual Clinical Assembly experience, demonstrating your support for ACOS and connecting your brand with all participants.

Benefits:

- ✓ Company Branding on the check in kiosk screens
- ✓ Custom banner ad on all pages of the online registration form
- ✓ Custom banner ad at the bottom of the attendee registration confirmation email



NEW!

ACA 2027 Luggage Tag

\$7,500 / Exclusive

Keep your brand traveling with our attendees long after the meeting ends! The ACA 2027 Conference Luggage Tag Sponsorship offers a creative and practical way to promote the upcoming ACA while maximizing your company's visibility.



As the exclusive sponsor, your company logo will be prominently featured on a custom-designed luggage tag distributed to attendees onsite, with company representatives invited to hand out the luggage tags directly to participants. This useful takeaway not only serves as a reminder of the upcoming 2027 conference (our 100th year celebration!) but also places your brand in front of surgeons and healthcare professionals each time they travel.

Benefits:

- ✓ Company logo placement on the official ACA 2027 luggage tag
- ✓ Recognition as the exclusive luggage tag sponsor
- ✓ Ability to distribute luggage tags to conference attendees

ACA 2026 Sponsorships



Hotel Key Card Sleeves

\$7,500 / Exclusive

Put your company's brand directly in the hands of every ACA attendee staying at the official conference hotel, the Hyatt Regency New Orleans. Branded key card sleeves are distributed at check-in, providing repeated visibility throughout each guest's stay and serving as a constant reminder of your company and products. Production and shipping of the key card sleeves are included in this sponsorship.

Benefits:

- ✓ Prominent branding on key card attendees will use every day
- ✓ Put your logo in ACA participants' hands
- ✓ Acknowledgement in ACA marketing and website

Headshot Lab

\$5,500 / Exclusive

The Headshot Lab gives ACA attendees the chance to have professional portraits taken—completely free—while attending the conference. As the exclusive sponsor of this popular area, your organization will receive full recognition for providing attendees with a valuable takeaway: a new professional headshot to elevate their personal brand. Located inside the exhibit hall, this high-traffic space offers excellent visibility and a unique way to connect your brand with every participant who stops by.

Benefits:

- ✓ Company logo placement on the email sent to attendee with headshot photo
- ✓ Company logo placement on signage in Headshot Lab
- ✓ Acknowledgement in ACA marketing and website



Exhibit Entrance Floor Stickers

\$3,000 / Exclusive

Position your brand at the exhibit hall entrance with custom floor graphics that greet attendees as they enter the exhibit area. Floor stickers will feature your custom artwork alongside the ACA logo, ensuring strong visibility during peak traffic periods. This sponsorship includes three (3) floor stickers, each approximately 2' x 2'.



Benefits:

- ✓ Keep your booth front and center in ACA attendees' minds as they enter the exhibit hall

Registration Floor Stickers

\$3,000 / Exclusive

Make a strong first impression by sponsoring branded floor graphics in the registration area. Your custom design, co-branded with the ACA logo, will be prominently displayed where every attendee begins their conference experience. This package includes three (3) floor stickers, approximately 2' x 2' each.



Benefits:

- ✓ Your booth number and logo are the first thing ACA attendees see as they check-in for ACA 2026!

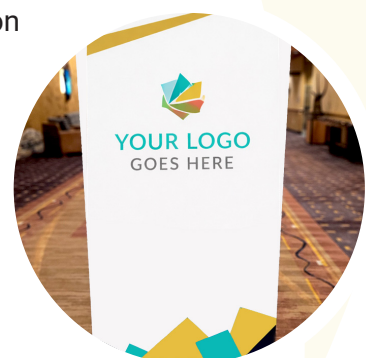
Meter Board Advertising

\$2,500 / 4 available

Capture attendee attention throughout the conference with a double-sided, full-color sign featuring your custom artwork alongside ACA branding. Positioned in a high-traffic area, this 3' wide x 88" high sign ensures repeated brand exposure.

Benefits:

- ✓ Attendees pass by these meterboards daily to get to sessions and the exhibit hall. Keep your message on their minds!



ACA Digital Advertising

ACA Website Sub Page Banner Ad

\$3,500 / 2 available

Create your custom banner ad to appear on a designated subpage within the ACA website. This high-visibility placement allows you to target attendees as they navigate specific sections of the app, increasing focused engagement with your brand.



E-blast

\$2,500 each / 6 available

Deliver your custom message directly to all ACOS members through a dedicated e-blast. To ensure maximum visibility and impact, ACOS schedules only one e-blast per week during the six weeks leading up to the ACA, providing your organization with focused attention and reduced inbox competition.

Mobile App Push Notifications

\$750 each / 1 per day

Push notifications are a proven, proactive way to drive engagement and brand awareness. Use the ACOS mobile app push notifications to get attendees to your booth, highlight a special event or offer, or alert attendees to your company promotions and giveaways. Push notifications cannot contain hyperlinks.



ACA Community Connections

ACA Community Connections are dedicated networking coffee breaks and lunches held in the exhibit hall to encourage attendee engagement with exhibitors while enjoying refreshments.



Lunch in the Exhibit Hall

\$10,000 / 3 available

Maximize your visibility during one of the conference's most popular networking events. The Lunch in the Exhibit Hall sponsorship brings attendees directly to the exhibit floor, creating meaningful opportunities for conversation and connection with osteopathic professionals. Sponsors receive extensive branding recognition onsite and in conference communications, reinforcing your organization's presence during a peak engagement period.

Benefits:

- ✓ Prominent branding on event signage in the lunch area
- ✓ Ability to put collateral on the tables in the lunch area
- ✓ Acknowledgement in ACA marketing and website



Coffee in the Exhibit Hall

\$5,000 / 5 available

Fuel meaningful connections by sponsoring a coffee break in the exhibit hall. As attendees gather for refreshments, your brand will be front and center in one of the conference's most interactive networking moments. This sponsorship offers strong visibility, increased foot traffic, and recognition across conference communications.

Benefits:

- ✓ Prominent branding on event signage in the coffee break area
- ✓ Ability to put collateral on the tables in the break area
- ✓ Acknowledgement in ACA marketing and website

NEW!

Coffee Break for a Specific Discipline

Contact for Pricing & Availability

Fuel the moments that matter. Sponsors may choose to support a **specific clinical discipline that aligns with your company's products, services, or target audience**. Whether your organization serves primary care, specialty practices, medical education, or a focused clinical niche, this opportunity allows you to directly support and engage the audience that matters most to your business.

Satellite Symposia



Symposia Options

Breakfast \$17,000 / 2 available

Lunch \$21,000 / 3 available

Create a customized event—such as a product demonstration, educational session, or presentation of research findings—led by your selected faculty. Satellite Symposia provide a powerful opportunity to support your marketing strategy by delivering a targeted message to a focused audience. ACA attendees are highly engaged and consistently attend these sessions in strong numbers, making this a high-impact platform for visibility and education.

An exhibit booth reservation is required to purchase a Satellite Symposium.

Available Sessions:

BREAKFAST

7am to 8am

Friday, October 2nd

Saturday, October 3rd

LUNCH

12pm to 1pm

Thursday, October 1st

Friday, October 2nd **SOLD**

Saturday, October 3rd



Each Symposia Includes:

- ✓ A meeting room at the Hyatt, including round seating set up.
- ✓ Standard AV Equipment, including screen, projector, and microphone.
- ✓ Additional audio-visual equipment is available for an additional cost
- ✓ A pre-registration list of conference attendees (mailing address only) will be provided.
- ✓ ACOS will distribute an email to all attendees before the conference with details about all the satellite symposia programs. Reminders will be sent out throughout the conference via mobile app push notifications.
- ✓ A listing of symposia title, faculty, location, and host company with the description on the website and meeting app.
- ✓ Breakfast or lunch meal (depending on what session you select) – based on 75 people

Exhibit at the **ACA**

Exhibit Booth Package

The exhibitor booth package includes:

- ✓ One (1) 10' x 10' Booth (exhibit hall is carpeted)
- ✓ Two (2) full conference registrations (includes access to all educational sessions and meal functions, CE credit not included)
 - Additional conference or exhibit hall only badges may be purchased for an additional fee
- ✓ 6' draped table with 2 chairs
- ✓ 8' high booth back wall, 36" high side rail dividers
- ✓ One (1) identification sign with company name and booth #
- ✓ Exhibitor acknowledgment in ACA e-communications, mobile app and conference website
- ✓ Online Exhibitor Resource Center on Conference Website
 - Company name and description
 - Company logo and website link
 - Company intro video and booth banner ad image

Exhibitor Rates

Standard 10x10 booth	\$3,100
Premium 10x10 booth	\$3,300



Payments and Cancellations

A 50% non-refundable deposit is due at time of purchase. Only credit card payments will be accepted. The remaining balance must be paid in full no later than 90 days prior to the event (July 2, 2026). All deposits are non-refundable, including the required 50% deposit. All sponsorship fees are non-refundable. Full payment of all amounts due is required for an exhibitor or sponsor to participate in any ACOS event, including future events. ACOS reserves the right to withhold exhibitor services, deny participation, revoke exhibit and sponsorship privileges, or release assigned exhibit space for resale if payment is not received in accordance with these terms. Any outstanding balance must be paid in full prior to participation in future ACOS events.

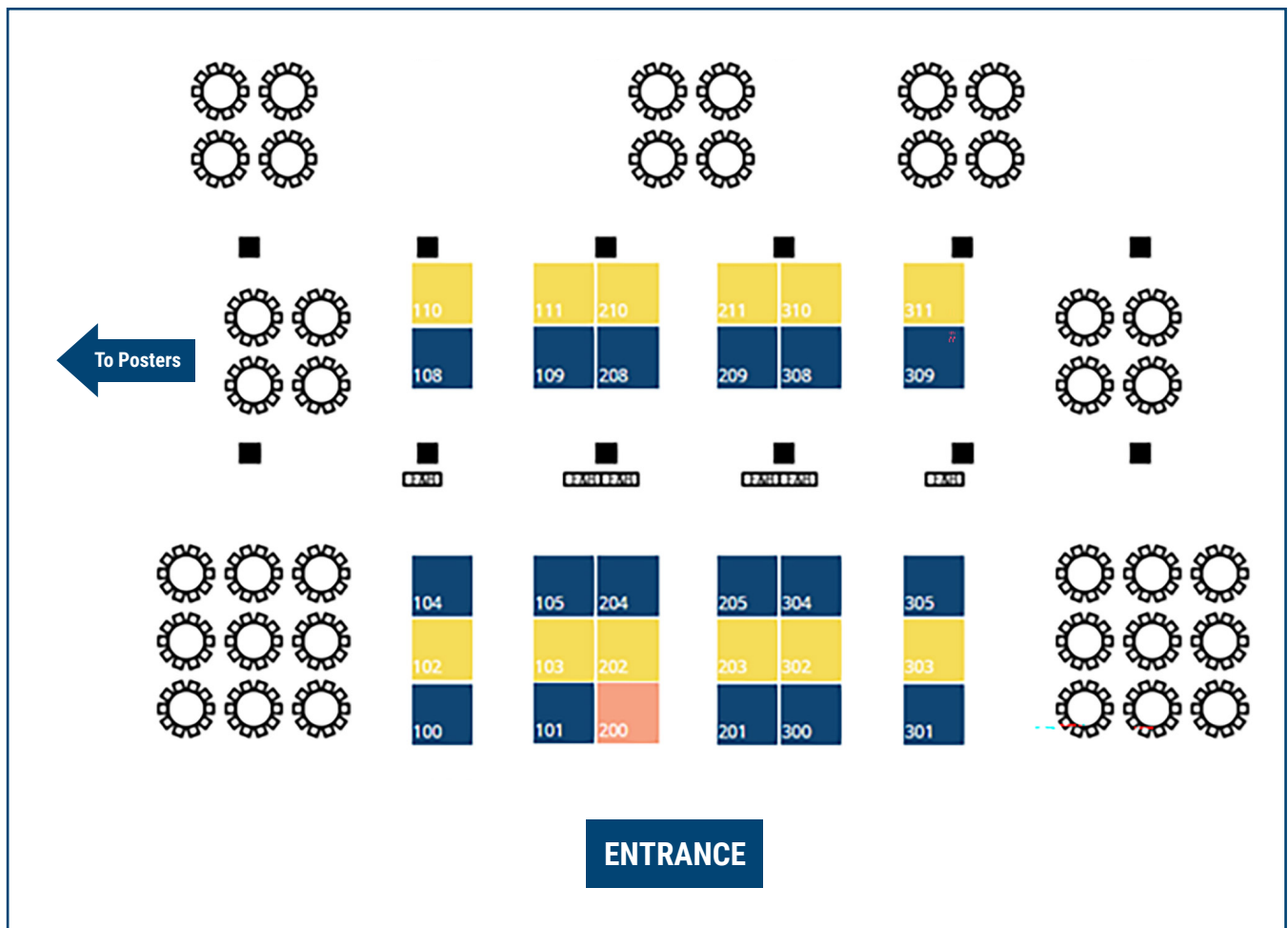


Terms and Conditions

All contract exhibitors must follow ACOS's rules, regulations and policies. These can be found at the last step of the online booth rental process.

Exhibit at the ACA

Floorplan



Exhibitor Schedule at a Glance

INSTALLATION

Wednesday, September 30, 2026

Thursday, October 1, 2026

EXHIBIT HALL DAYS

Thursday, October 1, 2026

11:30am to 3:00pm

Friday, October 2, 2026

7:00am to 3:30pm

Saturday, October 3, 2026

10:00am to 1:00pm

DISMANTLE

Saturday, October 3, 2026

Booth Reservation Procedure

- STEP 1:** Click to go to the Exhibit Floorplan [HERE](#)
- STEP 2:** Choose an available booth
(if you wish to combine booths, please contact the Exhibits Manager)
- STEP 3:** Rent Booth Online



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Questions? acos@discoversb.com