



2025 CONFERENCE

**PHILADELPHIA
MARRIOTT DOWNTOWN**

2025 EXHIBITOR BROCHURE

The Evolving Field of Opioid Treatment

Philadelphia
OCTOBER 4-8, 2025



EXHIBIT OPPORTUNITIES

The 2025 AATOD Conference will attract over 1,800 physicians, social workers, nurses, counselors, program administrators, executive directors, and other treatment providers from many countries. The registrants are decision-makers with purchasing power for their treatment centers and are looking for new products, services, and information to improve their patient treatment.

Opportunities that have drawn exhibitors back year after year:

- *Network and meet the decision-makers with buying power*
- *Influence contacts to win new business*
- *Increase annual sales with new contacts and sustain relationships with current contacts*
- *Increase brand awareness*
- *Showcase new products, services, and information*

SUPPORT & SPONSORSHIP OPPORTUNITIES

Sponsorship is a great opportunity to demonstrate your support for AATOD, as well as increase your company's visibility and exposure throughout the conference. This year, we are offering sponsorship levels to satisfy the needs of every marketing budget.

*How will you enhance your exhibit presence and attract the qualified leads you are looking for?
Simple. Draw them in with additional sponsorship and marketing opportunities.*

Our sponsorship levels contain affordable options that will give your company the increased visibility you need at the 2025 Conference.

Here's your chance to:

- Show your support
- Share your products and services
- Secure a sponsorship at the AATOD 2025 Conference

INCREASING YOUR PRESENCE

Independent research provided by the Center for Exhibition Industry Research (CEIR) shows that exhibitors who integrate additional marketing strategies into their exhibition plan are far more successful in attracting attendees to their booth.

**Scan the QR code to show
your interest and secure a
booth!**





2025 CONFERENCE

The Evolving Field of Opioid Treatment



2025 AATOD SPONSORSHIP ITEMS





MARKETING & ADVERTISING ITEMS

OCTOBER 2025

\$13,000

FLEECE BLANKETS (500)

Seize the chance to showcase your brand while keeping attendees warm and engaged in the chilly conference rooms – your sponsored fleece blanket will be a memorable comfort they won't forget.

\$10,000

RECHARGEABLE CHARGERS (500)

Elevate your brand by sponsoring rechargeable powerbanks, keeping attendees connected and engaged. Secure your spot as a caring partner, and let your logo shine on this essential tech accessory.

\$10,000

WIFI SPONSORSHIP

Empower connectivity as WiFi sponsor! Your logo on the landing page, ensuring lasting digital impact. Keep everyone connected and make your mark with a unique password of your choice.

\$10,000

POST-CONFERENCE RECORDING

Sponsor the Post-Conference Recorded Sessions! Extend your brand's reach after the event by having your logo featured on the splash page of the recorded sessions, ensuring visibility to all who access the content.

\$8,000

ELEVATOR CLINGS

Rise above the rest with sponsored elevator clings – a unique way to showcase your brand to a captive audience. Make your message unmissable and secure your spot for maximum impact!



\$8,000

CARPET CLINGS

Elevate your brand with sponsored carpet clings – turn every step into an impactful statement. Secure your spot for a memorable and immersive event experience.



**\$8,000****USB WRISTBANDS (500)**

Level up your brand with sponsored USB wristbands, a trendy and functional way to stay connected. Make a lasting impact as your logo becomes a stylish accessory attendees will wear & remember.

\$6,000**CHARGING KIOSK (2 AVAILABLE)**

Boost your brand with a custom-branded charging kiosk! Display your logo for maximum visibility, offering a valuable service to attendees while making a lasting impact as they charge and connect.

\$5,000**AFFILIATE MEETING**

Host a focus group, symposium, or networking event during non-peak hours. You'll cover event costs, including food and audio-visual. Includes one pre- and one post-conference email blast, with your event listed alongside AATOD but separate from official proceedings.

\$5,000**PRODUCT SHOWCASE**

Shine with a 15-minute product demo during exhibit hall networking hours. We provide sound essentials, with extra AV at cost. Boost your presence in the virtual Product Showcase with your image, description, brochure, and website. Upgrade now!

\$1,000**EMAIL BLAST**

Reach attendees directly! Sponsor a custom email blast and have your brand showcased in a personalized message sent to our event participants before, during, or after the conference.

\$1,000**PRE-CONFERENCE LIST**

Exhibitors can send one mailing to the pre-conference attendee list. Submit your promotional material with your contract for AATOD's approval before receiving the list. All mailings must be approved by Show Management.

\$1,000**PRO-CONFERENCE LIST**

Exhibitors can send one mailing to the post-conference attendee list. Submit your promotional material with your contract for AATOD's approval before receiving the list. All mailings must be approved by Show Management.



REGISTRATION ITEMS

OCTOBER 2025

\$15,000

CONFERENCE TOTE BAGS

Put your brand in the hands of every attendee! Your logo will be prominently displayed on the conference tote bags, ensuring lasting visibility as attendees carry them throughout the event.

\$15,000

SILICONE WATER BOTTLES

Keep attendees hydrated in style with our collapsible silicone water bottle, the event's official water host. Enjoy convenience at multiple stations and eco-friendly benefits with our reusable design.

\$10,000

LANYARDS

Keep your brand front and center! Your logo will be featured on the lanyards worn by all attendees, ensuring continuous visibility throughout the conference.

\$8,000

CONFERENCE NOTEBOOKS

Make your mark with sponsored conference journals. Your logo, their ideas – a perfect match. Secure your spot for lasting impact during the conference and after!

\$7,500

VOLUNTEER SHIRTS

SOLD

Show your support for the team behind the event! Your logo will appear on the volunteer t-shirts, giving your brand exposure as volunteers assist attendees and help make the event run smoothly.

\$6,000

POCKET PROGRAM

Keep attendees on track while keeping your brand in hand! Your logo will be featured on the handy pocket-sized schedule that attendees reference throughout the event.

\$5,000**PENS (1,500)**

Make your brand unforgettable with sponsored pens – the essential tool attendees will use and remember. From note-taking to networking, your logo stays with them, extending your message beyond the event.

\$2,000**CHAPSTICK (1,500)**

Sponsor chapsticks for a soothing and memorable brand experience. Keep attendees comfortable while making your logo a part of their daily routine.

\$2,000**LOTION (1,500)**

Elevate your brand's care with sponsored lotion – a touch of comfort attendees will appreciate. Keep them moisturized and make your logo a daily reminder of your thoughtful presence.

\$2,000**HAND SANITIZER (1,500)**

Sponsor hand sanitizer, putting safety and your brand at their fingertips. Keep attendees protected while showcasing your logo as a responsible and essential companion.

\$2,000**BAG INSERT**

Amplify your impact with a bag insert sponsorship! Your promotional material included in attendee bags, guaranteeing prime exposure. Enhance your brand's presence and engage with attendees right from the start.

Custom Sponsorships are available!

Email exhibits@aatod.org to discuss options and pricing!



MEALS & BREAKS

EMAIL
EXHIBITS@AATOD.ORG
TO DISCUSS PRICING

**3
COMPANIES**

WELCOME RECEPTION

Set the tone for a remarkable event! Your name or logo will be featured in all publicity, and you'll have the opportunity to make a 2-minute welcome remark. A special giveaway for attendees is encouraged.

**1
AVAILABLE**

CONFERENCE COMMITTEE RECEPTION

Exposure to Board members and decision makers from AATOD and other treatment facilities. Sponsorship will include a 10- minute presentation to those leaders in attendance. Special branded giveaway is encouraged

**1
AVAILABLE**

VOLUNTEER RECEPTION

Sponsor the Volunteer Reception: Celebrating the Heartbeat Behind the Event. Join us in honoring the dedicated volunteers who make it all possible at this special reception, recognizing their invaluable contributions.

**3+
AVAILABLE**

BREAKFAST

Start the day right by sponsoring breakfast! Your brand will fuel attendees with energy and nourishment, setting a positive tone for the conference. Your logo will be featured.

**1
AVAILABLE**

NETWORKING BREAK (MONDAY PM)

Elevate the networking break sponsored by your company. Your logo will be on 3-4 strategically placed easels throughout the space for a taste of networking excellence. Your name will be featured on a sponsor list.

**16
AVAILABLE**

COFFEE BREAKS

Boost connections: sponsor a networking break! Energize interactions, leave a lasting impact. Elevate your brand's presence today! Your logo will be featured on the napkins and coffee sleeves provided to attendees.

2025 EXHIBIT APPLICATION and CONTRACT FOR EXHIBIT SPACE

PLEASE RESERVE EXHIBIT SPACE for the company listed below at the 2025 AATOD Conference to be held at *Philadelphia Marriott Downtown*. This application becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Show Management.

COMPANY NAME (Print name as you wish it to appear in the Final Program and Company I.D. sign.)

STREET ADDRESS

CITYSTZIP

COUNTRY

CONTACT PERSON

PHONEFAX

E-MAIL

WEBSITE

Is this your first time exhibiting at the AATOD Conference? ☐ Yes ☐ No

BOOTH PRICING (per 10' x 10' space)

Booth Type	before 5/31/2025	after 5/31/2025
Island Booth 20x20 booth (2 available)	\$13,000	\$15,000
All-Inclusive Booth 10x10 (furnished with 6' draped table, 2 chairs & wastebasket)	\$3,350	\$3,850
Corner Booth 10x10	\$3,200	\$3,700
Inline booth 10 x10	\$2,850	\$3,350
Non-profit rate	\$1,550	\$1,850

TOTAL BOOTH COST \$

AATOD will provide a booth ID sign for all exhibiting companies. All furniture is the responsibility of the individual exhibitor. AATOD will not provide any tables, chairs, carpet, or electricity, however the exhibit hall is carpeted.

PREFERRED LOCATION*

1) 2) 3) 4) 5) 6)

*Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.

☐ We prefer that our exhibit not be located next to the following companies:

Please address all communications regarding exhibits to:

AATOD Exhibits
Talley Management Group, Inc,
19 Mantua Rd, Mt. Royal, NJ 08061-1006
Phone (856) 423-3091 opt 3
Email exhibits@aatod.org

SPONSORSHIP OPPORTUNITIES

INDIVIDUAL SPONSORSHIP ITEMS:

☐Item \$

☐Item \$

TOTAL SPONSORSHIP COST \$

INSTALL & DESIGN COMPANY

☐ YES, my company will be utilizing an I&D Company.

DEPOSIT/PAYMENT

Important: In order to reserve a booth, payment must be received in full for booth price or sponsorship for each requested.

TOTAL BOOTH & SPONSORSHIP \$

Cancellation Policy: Exhibitors shall give written notice of cancellation. It is agreed that A) if a company cancels its space 90 days or more prior to the opening date of the meeting, the deposit shall be retained. B) If a company cancels its space less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and EXHIBIT MANAGEMENT reserves the right to re-sell space.

PLEASE MAKE CHECKS PAYABLE IN U.S. FUNDS, DRAWN ON A U.S. BANK TO: AATOD

Send payments to: AATOD Exhibits
Talley Management Group, Inc.
19 Mantua Road, Mount Royal, NJ 08061

Credit Card Payment: Visa ☐ MasterCard ☐ American Express ☐

Please provide credit card number and expiration date below.

Cardholder (please print):

Amount: \$ Authorized Signature:

Rules and regulations for exhibitors are an integral part of this contract. It is understood by the undersigned that the 2025 American Association for the Treatment of Opioid Dependence Conference rules and regulations for Planet Hollywood Resort and Casino govern all exhibit activities.

It is understood that the exhibitor is responsible for daily cleaning of their booth and will make arrangements with the General Service Contractor. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost will be charged

Signed and accepted by AUTHORIZED AGENT of Exhibitor:

Date

Signed and accepted by Exhibit Management:

Date

OFFICE USE ONLY

Check # Amount \$
CC Authorization #

SPONSORSHIP LEVEL:

☐ Platinum ☐ Gold
☐ Silver ☐ Bronze

Credit Card Information

CARD NUMBER

EXPIRATION DATE

CVV #

Scan the QR code to fill out the paperwork online!



EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-3091, Fax (856) 423-3420, Email exhibits@aatod.org. Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 90 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE: Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, AATOD and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor AATOD maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and AATOD.

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (if facility is not carpeted), decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly.

SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL

Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the American Association for the Treatment of Opioid Dependence. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of AATOD logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and AATOD from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES: All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.



2025 CONFERENCE
The Evolving Field of Opioid Treatment



PHILADELPHIA
OCTOBER 4-8, 2025

Thank you
for your
support!

YOUR PARTNERSHIP HELPS
MAKE THIS EVENT
POSSIBLE.

Email exhibits@aatod.org to discuss pricing!