

EVENT HASHTAGS

#NBC2024
#AAPSNBC

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ABOUT NBC

The 2024 AAPS National Biotechnology Conference (NBC) will take place May 13-16, 2024, in San Francisco, CA.

This toolkit provides customizable social media posts, graphics, and other tools to help you support and share the excitement and interest in 2024 NBC.

You and your organization may use these messages on social media platforms and the AAPS Community platform to share your participation in NBC.

Contact AAPS Community Manager Stacey Axler at axlers@aaps.org with questions.

EXHIBITOR SAMPLE POSTS

Will we see you in San Francisco? Our team is heading to #NBC2024 and we look forward to seeing you there! We will be at booth [insert booth information]. Register for #NBC2024 at <https://bit.ly/JoinUsNBC2024>

#NBC2024 is only a few weeks away! Don't miss your opportunity to network with your peers and COMPANYNAME. We look forward to meeting you at @AAPSComms National Biotechnology Conference! Register for #NBC2024 at <https://bit.ly/JoinUsNBC2024>

**POSTER AUTHOR
SAMPLE POSTS**

I can't wait to #ShareMyScience! I'll present my scientific poster at #NBC2024. Don't miss my presentation on [insert poster number/title]. Join me and register today: <https://bit.ly/JoinUsNBC2024>

I'm proud to announce that I will #ShareMyScience at @AAPSComms National Technology Conference, #NBC2024, in San Francisco this May. Look for my poster, [insert poster number/title]. You can join me and see all the latest research! Register for #NBC2024 at <https://bit.ly/JoinUsNBC2024>

**SPEAKER/PRESENTER
SAMPLE POSTS**

You don't want to miss this! I am speaking at @AAPSComms National Biotechnology Conference, #NBC2024, in San Francisco this May. Register today and join me at my session [insert session information here]: <https://bit.ly/JoinUsNBC2024>

Will I see you in San Francisco? I am presenting at @AAPSComms' National Biotechnology Conference in May. Register for #NBC2024 and join me at my session [insert session information here]: <https://bit.ly/JoinUsNBC2024>

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