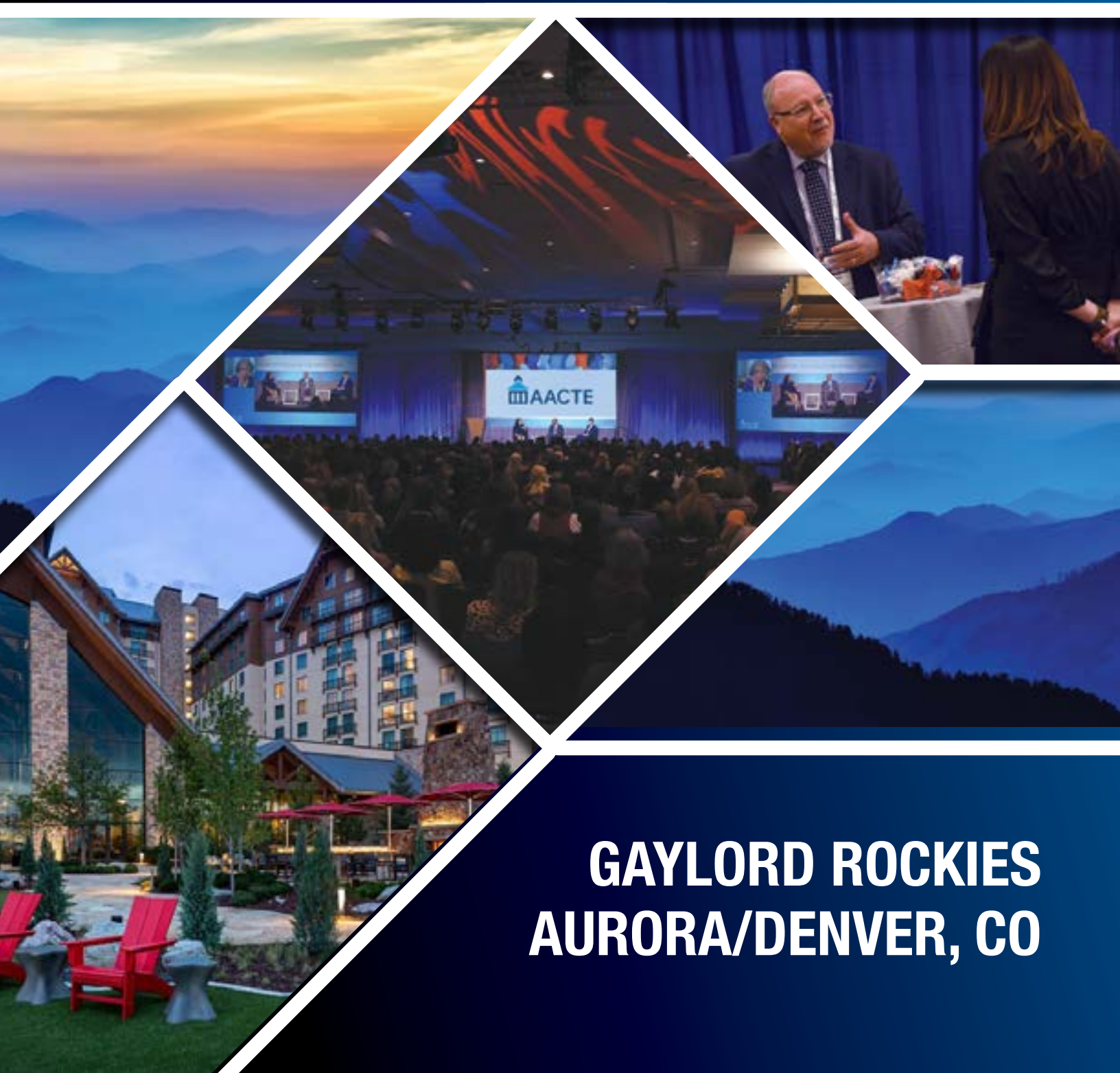


 **AACTE**
2024 ANNUAL MEETING

FEBRUARY
16-18
2024



GAYLORD ROCKIES
AURORA/DENVER, CO

◆◆◆ AACTE: The leading voice on educator preparation

AACTE member institutions and programs prepare the greatest number of professional educators in the United States and its territories. Established in 1948, AACTE is an alliance of colleges, universities, and educator preparation programs that elevate the field of education and prepare educators for our nation's PK-12 classrooms, colleges and universities, and non-profit organizations. AACTE spans all education fields and accomplishes its mission to *collaborate with members and partners to revolutionize education for all learners* by advancing diversity, equity and inclusion; research-based inquiry and impact; and quality and innovation. Learn more at www.aacte.org

Why Exhibit at the AACTE Annual Meeting

- Connect your company to over 1,500 top leaders in the education industry
- Meet face-to-face with key individuals influencing the development of the education industry
- Conference Community Center with exhibits located among AACTE's Registration, Gallery, Lounge, and Concurrent Sessions
- Networking Events located in and around the Conference Community Center with exhibits
- 95% of 2023 Conference Attendees said they would recommend the Annual Meeting to others
- 97% of 2023 Conference Attendees said they are likely to attend the 2024 Annual Meeting

Attendee Profile

The majority of meeting attendees (72%) are key decision-makers within colleges of education and at their institutions. Not only do they inform campuses on curriculum development within the teacher preparation space, but also are thought leaders in the future strategic direction of educational and instructional resources and tools across educator preparation programs and higher education as a whole. In addition, we host a variety of educational stakeholders, researchers, and students that rounds out the collective profile of attendees. We invite you to participate and become a partner in one of the largest and most comprehensive annual convening events for teacher preparation professionals. Make your selection now to take advantage of this exceptional opportunity.



Exhibit Information

Exhibits will be in the Aurora Ballroom B-D in the Gaylord Rockies Resort and Convention Center on the 2nd Floor.

Exhibitor Timeline * Subject to change

Date	Start	End	Item
Thurs., Feb. 15	1:00 PM	6:00 PM	Exhibitor Set-Up *
Fri., Feb. 16	8:00 AM	4:00 PM	Exhibit Hall Open
Fri., Feb. 16	8:00 AM	9:00 AM	Kick Off Cont. Breakfast in Expo Hall
Fri., Feb. 16	12:00 PM	1:00 PM	Lunch in Expo Hall
Fri., Feb. 16	2:30 PM	3:00 PM	PM Coffee Break
Fri., Feb. 16	4:30 PM	6:00 PM	Exhibit Hall Closed
Fri., Feb. 16	6:00 PM	8:00 PM	Opening Reception in the Exhibit Hall
Sat., Feb. 17	8:00 AM	4:00 PM	Exhibit Hall Open
Sat., Feb. 17	8:00 AM	9:00 AM	Cont. Breakfast
Sat., Feb. 17	12:00 PM	1:00 PM	Lunch in Expo Hall
Sat., Feb. 17	2:30 PM	3:30 PM	PM Coffee Break
Sat., Feb. 17	4:00 PM	7:00 PM	Exhibitor Tear-down

Hotel Accommodations

AACTE has reserved a block of rooms for attendees at the Gaylord Rockies Resort and Convention Center at a special rate (\$229/night, including \$23/night resort fee).

Reservations can be made by visiting the hotel tab on AACTE's Annual Meeting page or by clicking the below link. Hotels will sell out quickly. We recommend booking your hotel reservation(s) as soon as you receive the information. The last day to reserve your hotel at the discounted group rates is **Monday, January 22, 2024** or until the block is full.

[RESERVE YOUR ROOM](#)



◆ Exhibit and Sponsor Sales

Exhibit sales and show management will be managed by AACTE via a Cadmium web portal. For any questions regarding accessing the portal, please contact Dawn Lewallen:
Direct: (202) 478-4570
Email: dlewallen@aacte.org

◆ Show Management and Onsite Logistics

The official service contractor for the AACTE conference will be contacting all exhibitors approximately 60 days prior to the conference. Confirmed exhibitors will receive an electronic Exhibitor Service kit.

All other questions, including onsite logistics, should be directed to Cookie Walner by email at cwalner@aacte.org.

◆ Space Assignment

Exhibit space will be assigned based upon receipt of application and payment (first-come, first-served). AACTE reserves the right to re-allocate space on any basis it deems necessary. Exhibitors will receive space confirmation by January 5, 2024, if payment is received by December 18, 2023. Request for booth space will not be considered unless submitted through Cadmium Expo Module. An application/agreement is not considered valid without payment.

Conference Community Center – Exhibit Hall

A booth provides you the opportunity to demonstrate your products and services to key leaders influencing the growth of the education industry. Make your selection now to position your organization as a leading provider of services!

Booth Fees

In-Line/Corporate (10 X 10')	\$2,500
In-Line/Government or Non-Profit (10 X 10') – All Non-Premium Locations	\$1,500

Each 10x10 booth includes

- (1) Full conference registration per booth space or equivalent – additional “expo only” registrations are available for \$499 each
- (1) 7” x 44” one-line ID sign
- (1) 6’ draped table
- (2) Side chairs
- (1) Wastebasket
- Exhibit area is fully carpeted
- Pre-registration attendee mailing list of attendees that opt-in
- Listing on AACTE website and conference program (must meet publication deadline date).



2024 Sponsorship Packages

AACTE is excited to again offer sponsorship packages for the 76th Annual Meeting. These sponsor packages are designed to increase your exposure and create awareness with Annual Meeting attendees prior to, during, and after the Annual Meeting!

All packages referenced below include designated booth space and:

Signature Sponsor: \$4,500

- Upgrade to a 10x10 Corner Booth Location
- 1 Additional Full-conference Registration
- Pre-Attendee Mailing List (provided 2 weeks before conference dates)
- Logo on AACTE Annual Meeting Website
- Sponsor Recognition in Conference Mobile App
- Logo on “Sponsor” Signage Placed in High Traffic Areas in the Gaylord Rockies Resort and Convention Center
- Logo Included in Slide Show Prior to General Sessions

Featured Sponsor: \$8,000 – includes signature sponsor benefits, plus:

- Upgrade to a 10x20 Booth
- 1 Additional Full-conference Registration (for a total of 2)
- Meeting Space for (1) Sponsored Education Session
- Post Event Attendee Mailing List (provided 1-week post conference dates)
- 1 “Push” Notification Via the Mobile App on Either Friday or Saturday

Premier Sponsor: \$15,000 – includes signature & featured sponsor benefits, plus:

- Upgrade to a 20x20 Booth
- 1 Additional Full-conference Registration (for a total of 3)
- An Elevated Sponsor Designation of the Overall AACTE Annual Meeting (Includes a mobile app main screen “sticky” banner that will stay fixed at the bottom of the screen, even as the user scrolls through the app. The banner can link to websites and more.)
- 1 “Push” Notification per Day (Friday – Sunday) Via the Mobile App

2024 Individual Sponsorship Opportunities

Sponsorships are sold via the first right of refusal for the previous year’s sponsor. After that, all sponsorships are available on a first-come, first-served basis. Please contact Dawn Lewallen by e-mail dlewallen@aacte.org or by phone at (202) 478-4570 for information on sponsorship opportunities.

Relaxation Station: \$10,000

Exclusive

Conference attendees will thank you for sponsoring this rest and recharge area. The sponsor’s company name and logo will be displayed in this lounge from the opening of the Exhibit Hall through the closing. This area will include lounge furniture and chairs with charging stations.

Attendee Wi-Fi Sponsor: \$10,000

Exclusive

As the Wi-Fi Sponsor, you will be providing complimentary wireless internet access for meeting attendees in all AACTE conference spaces. Your company’s logo will be displayed on signage throughout the conference. Benefits include your company name as the Wi-Fi password!

General Session: \$8,500 Exclusive Sponsorship/each General Session

There will be three (3) General Sessions held at the Gaylord Rockies Resort and Convention Center. Sponsorship includes branded logo during session introduction, plus the opportunity to introduce the keynote speaker before they take the stage.

Hydration Station: \$8,000

Exclusive

Staying hydrated is key for AACTE attendees visiting the “mile high city.” Promote good health and your company by providing reusable water bottles showcasing your company logo. In addition, your logo will be displayed on multiple water bubblers throughout the conference.

Opening Reception Gala: \$8,000 | Quantity Available: 3

Benefits of sponsoring this fabulous event include having your logo on pre-event marketing and significant onsite signage. AACTE will recognize your sponsorship in any remarks made at the event, if applicable.

Bar Branding during Opening Reception: \$7,000 | Quantity Available: 2

Signage with the company’s logo displayed as the sponsor of the Exhibit Hall Specialty bar. Bar to serve a specialty mocktail, signature cocktail or local brewery favorite. Each bar will service at least 250 drinks of the special drink item with the bar placed close to your booth.

Strands: \$5,000 | Quantity Available: 5

Align your institution name with a strand/theme of educational sessions. Each strand has an exclusive sponsorship opportunity allowing the supporter to stay connected to the heart of the annual meeting with maximum visibility. Company logo included with strand description in online planner and on the mobile app rotating banner.

Awards Reception and Ceremony: \$5,000

Exclusive

The Awards Reception and Ceremony on Thursday, February 15 is not to be missed! Join board members, key volunteers, and award winners in this special recognition ceremony. Be a part of this support and your organization/institution will be mentioned in the session and acknowledged on the website, signage, and conference app.

Featured Sessions: \$3,000 | Quantity Available: 9

Sponsors will get the opportunity to introduce the Featured Session speakers for sessions that will attract nearly 300-500 attendees. Your company logo will also be included on a rotating banner on the mobile app, an ad on the mobile app on the day of the session, and an acknowledgement on the online planner.

Board Dinner: \$5,000

Exclusive

Support the AACTE’s Board of Directors’ dinner and you will be supporting the top leadership of the association. The Tuesday evening event includes the current members of the board, as well as senior association leadership. In addition, the supporter will have the opportunity to make brief comments during the event and may send up to five company representatives.

AACTE After Hours: \$5,000 | Quantity Available: 5

Be a host of the evening dessert reception being held after the affiliate receptions on Saturday. Your organization’s logo will be branded throughout the reception.

Conference Lanyards: \$5,000

Exclusive

If you’re looking for maximum exposure during the annual meeting, these high-quality lanyards are the one item to sponsor! Every attendee will be wearing a lanyard with your company’s logo.

Not seeing something you like? Contact us for some customized sponsorship opportunities.

Exhibit Floorplan

Aurora Ballroom B-D

